

Design of Three Horizontal Bars — 2010538

Application number
2010538

Registration number
TMA1272005

Type(s)
Design

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed
2020-02-06

Registered
2024-11-29

Registration Expiry Date
2034-11-29

Registered Owner
Activision Publishing, Inc.
2701 Olympic Boulevard,
Building B
Santa Monica, CA 90404
UNITED STATES OF
AMERICA

Agent
SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Documents
[View documents](#)

Vienna information (Code & Description)

- | | |
|------------|--|
| 7.3.15 | Staircases, escalators |
| 26.5.4 | Several polygons, juxtaposed, joined or intersecting |
| A 26.5.24 | Polygons with dark surfaces or parts of surfaces |
| 26.11.3 | More than two lines or two bands |
| A 26.11.6 | Thick lines, bands |
| A 26.11.8 | Horizontal lines or bands |
| A 26.11.9 | Oblique lines or bands |
| A 26.11.10 | Straight lines or bands |

Goods (Nice class & Statement)

- | | |
|----|---|
| 9 | (1) Audio speakers, battery chargers for video game controllers, computer keyboards, cell phone straps, computer mouse, computer stylus, decorative magnets, downloadable software in the nature of a mobile application for managing and participating in esports leagues; downloadable software in the nature of a mobile application containing links to external websites for purchasing team merchandise and tickets to attend live esports events; downloadable software in the nature of a mobile application for providing previews, alerts, replays, photos, audio, video, streaming esports matches, clips of esports competitions and game highlights; downloadable software in the nature of a mobile application for providing web cam feeds of esports content; downloadable software in the nature of a mobile application for providing esports competition and esports entertainment related news, information, announcements, match results, and team standings; ear buds, eyewear, namely sunglasses, eyeglasses, eyeglass frames, eyeglass cases; headphones, headsets for use with computers, magnetically encoded credit cards, magnetically encoded debit cards, magnetically encoded gift cards; pre-paid telephone calling cards, magnetically encoded; mouse pads; protective covers, cases, and sleeves for cell phones, laptops, tablet computers, and smartphones; protective eyewear. |
| 16 | (2) Art books, blank journals, calendars, collages, collectible trading cards, coloring books, comic books, cookbooks, date books, decals, decorative stickers for cars, graphic art prints, graphic novels, greeting cards, notebooks, novels, paper folders, pencils, pens, photographic prints, posters, stickers, printed guides containing computer and video game strategy. |
| 18 | (3) Backpacks, barrel bags, weekend bags, athletic bags, bags for use in travel luggage, bags for sports, beach bags, courier bags, credit card holders, duffle bags, gym bags, handbags, key cases, luggage, luggage tags, messenger bags, plastic luggage labels, purses, school bags, mesh shopping bags, canvas shopping bags, textile shopping bags, reusable shopping bags, sports bags, tote bags, travel baggage, umbrellas, walking sticks, wallets. |
| 25 | (4) Baby bodysuits, bandanas, baseball caps, bath robes, |

- beanies, belts [clothing], boxer shorts, casual footwear, athletic footwear, gloves [clothing], Halloween costumes, hats, headbands, hooded pullovers, jackets [clothing], jogging pants, leggings, long sleeve pullovers, loungewear, masquerade costumes, mittens, neckties, pajamas, pants, pullovers, sandals, scarves, shirts, short-sleeve shirts, shoes, shorts, sleep masks, slippers, socks, sports jerseys, suspenders, sweaters, sweatshirts, swimwear, swimsuits, ties, T-shirts, tank tops, underwear, wristbands [clothing].
- 28 (5) Action figures, audio and visual headsets for use in playing video games, party balloons, board games, Bobble head dolls, cases for action figures, collectible figures, dolls; fitted plastic films known as skins for covering and protecting electronic game playing apparatus, namely, video game consoles, hand-held video game units; game controllers for computer games, game controllers in the nature of keyboards for computer games, gaming headsets adapted for use in playing video games, gaming mice, jigsaw puzzles, ornaments for Christmas trees (except confectionery and electric Christmas lights), playing cards, plush toys, statues, stress relief balls for hand exercise, thumbsticks, toy construction sets, toy figures, toy guns, video game consoles, video game controllers, video gaming consoles for playing computer games.

Services (Nice class & Statement)

- 41 (1) Entertainment services, in the nature of esports and video game contests, games, tournaments, exhibitions, competitions and events rendered live at indoor and outdoor venues and through the media of radio, television, and the Internet; entertainment services, namely, live performances by video game players; entertainment services, namely, providing online videos featuring games being played by others; organizing esports and video gaming leagues; production of television and global computer communications streaming programs and network broadcast programs featuring news highlights, esports and video game contests, games, tournaments, exhibitions, competitions and events; online video game services; operation and coordination of game tournaments, leagues and tours for computer game playing purposes; providing online news, information and commentary in the fields of esports, video gaming, video games, and video game players.

Claims

Priority Filing Date: September 20, 2019, Country or Office: TONGA, Application No. TO/M/2019/03861 in association with the same kind of goods (1)

Priority Filing Date: September 20, 2019, Country or Office: TONGA, Application No. TO/M/2019/03861 in association with the same kind of goods (2)

Priority Filing Date: September 20, 2019, Country or Office: TONGA, Application No. TO/M/2019/03861 in association with the same kind of goods (3)

Priority Filing Date: September 20, 2019, Country or Office: TONGA, Application No. TO/M/2019/03861 in association with the same kind of goods (4)

Priority Filing Date: September 20, 2019, Country or Office: TONGA, Application No. TO/M/2019/03861 in association with the same kind of goods (5)

Priority Filing Date: September 20, 2019, Country or Office: TONGA, Application No. TO/M/2019/03861 in association with the same kind of services

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-03-31

Action History

Action	Action date	Due date	Comments
Filed	2020-02-06		
Created	2020-02-07		
Formalized	2020-02-28		
Pre-Assessment Letter Sent	2022-06-16		Goods or Services Not Acceptable
Search Recorded	2024-06-12		
Examiner's First Report	2024-06-12	2024-12-12	
Approved	2024-08-15		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-08-15		APPROVED BY PROGRAM EX200M1
Advertised	2024-09-11		Vol.71 Issue 3646
Registration Pending	2024-11-29		
Registered	2024-11-29	2034-11-29	
Agent Changed	2025-01-14		From/De: 5793 To/A: 2502
Amendment to Registration	2025-03-31		Address/address
Agent Changed	2026-04-21		Transferred From: 2502 To: 59