

## FORMULA CRAFTED BY HOLLOWAY HOUSE SINCE 1962 & Design — 2014754

### Application number

2014754

### Registration number

TMA1262394

### Type(s)

Design

### Category

Trademark

### CIP0 Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

### Filed

2020-02-28

### Registered

2024-10-11

### Registration Expiry Date

2034-10-11

### Registered Owner

Holloway House, Inc.  
309 Business Park Drive  
P.O. Box 158  
Fortville, IN 46040  
UNITED STATES OF  
AMERICA

### Agent

SMART & BIGGAR LP  
Scotia Plaza, 40 King Street  
West  
40th Floor  
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ONTARIO M5H3Y2

### Documents

[View documents](#)

### Index headings

FORMULA CRAFTED BY HOLLOWAY HOUSE SINCE 1962  
HOLLOW WAY

### Vienna information (Code & Description)

27.1.1	Letters or numerals forming geometrical figures, written or typographical matter in perspective
A 27.1.12	Letters or numerals forming a figure in the shape of an arc of a circle
25.1.9	Framework and frames
A 25.1.10	Complete framework and frames
24.1.5	Shields containing other figurative elements or inscriptions
24.1.25	Shields of unusual shape

### Goods (Nice class & Statement)

3	(1) Cleaner and polish for use on countertops, floors, tables, and appliances in bathrooms and kitchens, namely, sinks, faucets, stoves, grills, exhaust hoods, refrigerators, and freezers; floor wax and wax remover
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## Action History

Action	Action date	Due date	Comments
Filed	2020-02-28		
Created	2020-02-28		
Formalized	2020-02-28		
Pre-Assessment Letter Sent	2022-04-14		Improper Classes
Pre-Assessment Letter Sent	2022-05-18		Goods or Services Not Acceptable
Agent Name Changed	2022-10-07		
Search Recorded	2024-06-18		
Approval Notice Sent	2024-06-27		APPROVED BY PROGRAM EX200M1
Approved	2024-06-27		APPROVED BY PROGRAM EX200M1
Advertised	2024-07-24		Vol.71 Issue 3639
Registration Pending	2024-10-11		
Registered	2024-10-11	2034-10-11	
Agent Changed	2026-04-21		Transferred From: 12 To: 59