

VIORI — 2029016

Application number

2029016

Registration number

TMA1266530

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2020-05-19

Registered

2024-11-01

Registration Expiry Date

2034-11-01

Registered Owner

Viori Beauty PBC
1123 N 1430 W
Orem, UT 84057-6405
UNITED STATES OF
AMERICA

Agent

MOFFAT & CO.
P.O. Box 2088, Station D
Ottawa
ONTARIO K1P5W3

Old Owner

Viori Beauty LLC
325 W 500 N #5
Provo, UT 84601

Index headings

VIORI
VIOLINS

Foreign Character Translation

The translation provided by the applicant of the Italian word VIORI is
violins.

Goods (Nice class & Statement)

3 (1) Cosmetics; non-medicated skin care preparations; non-
medicated hair care preparations; non-medicated facial
care preparations; all-natural non-medicated shampoo
bars; all-natural non-medicated conditioner bars for use as
a hair conditioner; and all-natural non-medicated soap
bars

Claims

Priority Filing Date: November 12, 2019, Country or Office: UNITED
STATES OF AMERICA, Application No. 88/688524 in association with
the same kind of goods

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2022-07-11
DATE OF CHANGE / DATE DE CHANGEMENT: 2022-07-01
COMMENTS / COMMENTAIRES: FROM/DE: Viori Beauty LLC
TO/A: Viori Beauty PBC

UNITED STATES OF
AMERICA

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2020-05-19		
Created	2020-05-19		
Formalized	2020-05-19		
Pre-Assessment Letter Sent	2022-06-09		Goods or Services Not Acceptable
Change of Title Registered	2022-07-11		Assignment/Cession
Search Recorded	2024-07-12		
Approved	2024-07-22		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-07-22		APPROVED BY PROGRAM EX200M1
Advertised	2024-08-14		Vol.71 Issue 3642
Registration Pending	2024-11-01		
Registered	2024-11-01	2034-11-01	