

IT'S ABOUT TIME — 2038005

Application number

2038005

Registration number

TMA1236827

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2020-07-03

Registered

2024-06-07

Registration Expiry Date

2034-06-07

Registered Owner

Activision Publishing, Inc.
2701 Olympic Boulevard,
Building B
Santa Monica, CA 90404
UNITED STATES OF
AMERICA

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Documents

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Index headings

IT'S ABOUT TIME

Authorization of use

Consent from Her Majesty the Queen in Right of Ontario, as represented
by The Minister of Citizenship, Culture and Recreation is of record.

Goods (Nice class & Statement)

9 (1) Downloadable video game software, downloadable
video and computer game programs, video game
cartridges and discs.

Services (Nice class & Statement)

41 (1) Entertainment services, namely, providing online video
games; providing information on-line relating to computer
games and computer enhancements for games.

Claims

Priority Filing Date: March 13, 2020, Country or Office: TONGA,
Application No. TO/M/2020/03923 in association with the same kind of
goods and in association with the same kind of services

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-03-31

Action History

Action	Action date	Due date	Comments
Filed	2020-07-03		
Created	2020-07-03		
Formalized	2020-07-03		
Pre-Assessment Letter Sent	2022-09-22		Acceptable Goods or Services
Search Recorded	2022-10-14		
Examiner's First Report	2022-10-14	2023-04-14	
Extension of Time	2023-05-04	2023-10-14	Request Letter Date: 2023 /04/13
Approved	2024-02-26		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-02-26		APPROVED BY PROGRAM EX200M1
Advertised	2024-03-20		Vol.71 Issue 3621
Registration Pending	2024-06-07		
Registered	2024-06-07	2034-06-07	
Agent Changed	2025-01-14		From/De: 5793 To/A: 2502
Amendment to Registration	2025-03-31		Address/address
Agent Changed	2026-04-21		Transferred From: 2502 To: 59