

HELLO NATURALLY FRESH — 2044973

Application number

2044973

Registration number

TMA1114226

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2020-08-11

Registered

2021-11-17

Registration Expiry Date

2031-11-17

Current owner

Colgate-Palmolive Company
300 Park Avenue
New York, NY 10022
UNITED STATES OF
AMERICA

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Registered Owner

Hello Products, LLC
363 Bloomfield Ave, Suite 2D

Index headings

HELLO NATURALLY FRESH

Goods (Nice class & Statement)

3 (1) Non-medicated toothpaste, non-medicated mouthwash

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-08-02

DATE OF CHANGE / DATE DE CHANGEMENT: 2023-07-11

COMMENTS / COMMENTAIRES: FROM/DE: Hello Products, LLC

TO/A: Colgate-Palmolive Company

Montclair, NJ 07042
UNITED STATES OF
AMERICA

Applicant

Hello Products, LLC
363 Bloomfield Ave, Suite 2D
Montclair, NJ 07042
UNITED STATES OF
AMERICA

Documents

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Action History

Action	Action date	Due date	Comments
Filed	2020-08-11		
Created	2020-08-11		
Formalized	2020-08-11		
Search Recorded	2021-07-22		
Approval Notice Sent	2021-07-28		APPROVED BY PROGRAM EX200M1
Approved	2021-07-28		APPROVED BY PROGRAM EX200M1
Advertised	2021-08-25		Vol.68 Issue 3487
Registration Pending	2021-11-17		
Registered	2021-11-17	2031-11-17	
Change of Title Registered	2023-08-02		Assignment/Cession
Agent Changed	2026-04-21		Transferred From: 9681 To: 59