

Application number

2051840

Registration number

TMA1215895

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2020-09-16

Registered

2023-12-29

Registration Expiry Date

2033-12-29

Registered Owner

Labatt Brewing Company
Limited/La Brasserie Labatt
Limitee
207 Queens Quay West, Suite
299
Toronto,
ONTARIO M5J1A7

Agent

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199 Bay Street
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Toronto
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Index headings

JÜIC'D
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Vienna information (Code & Description)

11.3.5	Eating or serving vessels, trays
A 11.3.8	Serving jugs
A 11.3.20	Containers, plates or dishes containing food or drink
24.17.1	Punctuation marks
24.17.25	Other signs, notations or symbols
27.5.1	Letters presenting a special form of writing
A 27.5.7	Letters surmounted by a sign of disproportionate size -- Note: Includes, for instance, a letter i surmounted by a disproportionate dot, by a star or a flower.
29.1.1	Red, pink, orange

Colour claim

Colour is claimed as a feature of the trademark. The word Juic'd and
umlauts are in the colour maroon.

Goods (Nice class & Statement)

32	(1) Beer; beer-based beverages; beer-based cocktails; fruit flavoured drinks; non-alcoholic aperitifs; non- alcoholic beer; non-alcoholic cocktail mixes; non-alcoholic cocktails; preparations for making beer; syrups for making beverages; syrups for making non-alcoholic beverages; tonic water.
33	(2) Alcoholic beverages namely aperitifs, alcoholic bitters, alcoholic cocktails, alcoholic coolers, alcoholic fruit cocktail drinks, alcoholic fruit drinks, alcoholic punch, bitters, gin, vodka, whiskey, wine, wine-based drinks; alcoholic malt- based coolers.

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /
Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2026-02-11

DATE OF CHANGE / DATE DE CHANGEMENT: 2025-12-12

COMMENTS / COMMENTAIRES: FROM: G&W Distilling Inc.

TO: 16449298 Canada Inc.

Voir Preuve au dossier/See evidence on File No. 1996080

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address /
Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2026-02-11

DATE OF CHANGE / DATE DE CHANGEMENT: 2026-01-01

Documents[View documents](#)

COMMENTS / COMMENTAIRES: FROM: 16449298 Canada Inc.
TO: Labatt Brewing Company Limited/La Brasserie Labatt Limitee
Voir Preuve au dossier/See evidence on File No. 1996080

Action History

Action	Action date	Due date	Comments
Filed	2020-09-16		
Created	2020-09-16		
Formalized	2020-09-16		
Pre-Assessment Letter Sent	2022-05-03		Acceptable Goods or Services
Search Recorded	2022-11-07		
Examiner's First Report	2022-11-07	2023-05-07	
Approved	2023-09-12		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2023-09-12		APPROVED BY PROGRAM EX200M1
Advertised	2023-10-11		Vol.70 Issue 3598
Registration Pending	2023-12-29		
Registered	2023-12-29	2033-12-29	
Agent Changed	2025-06-20		From/De: 12700 To/A: 14182
Amendment to Registration	2026-02-11		Name and Address / Voir Preuve au dossier/See evidence on File No. 1996080
Amendment to Registration	2026-02-11		Name and Address / Voir Preuve au dossier/See evidence on File No. 1996080