

**Application number**

2066719

**Registration number**

TMA1374523

**International Registration Number**

1562464

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

**Filed**

2020-03-18

**International Registration**

2020-03-18

**Registered**

2026-01-09

**Registration Expiry Date**

2030-03-18

**Registered Owner**

Onefootball GmbH  
Greifswalder Str. 212  
10405 Berlin  
GERMANY

**Agent**

MBM INTELLECTUAL  
PROPERTY AGENCY  
275 SLATER STREET

**Index headings**

1 ONEFOOTBALL  
ONE FOOTBALL  
1

**Vienna information (Code & Description)**

26.1.1	Circles
A 26.1.3	One circle or ellipse
A 26.1.24	Circles or ellipses with dark surfaces or parts of surfaces
26.7.4	Circles or ellipses with lines (except 26.7.3)
26.2.1	Segments of circles or ellipses (except 26.2.7)
27.7.1	Numerals presenting a special form of writing
A 27.7.11	Numerals juxtaposed or joined to a letter or a figurative element
21.3.1	Football and other balls, shuttlecocks
26.11.1	One line or one band
A 26.11.9	Oblique lines or bands
A 26.11.10	Straight lines or bands
A 26.11.12	Curved lines or bands (except a 26.11.13)
29.1.8	Black
29.1.6	White, grey, silver

**Colour claim**

Colour is claimed as a feature of the trademark. The colors black and white are claimed as a feature of the mark. The mark consists of the wording ONEFOOTBALL to the right of a design consisting of a diagonal line with a shorter curved line at the top left of the diagonal line, and a circle at the lower right of the diagonal line all of which are in the colour black. The background of the mark is in the colour white.

**Goods (Nice class & Statement)**

9 (1) Downloadable computer and application software for mobile phones for viewing live and recorded sports and cultural events, and for accessing sports information and statistics; computer programs and software for image processing used for mobile phones; computer software to enable the transmission of photographs to mobile telephones; downloadable mobile applications for the management of sports related data, for the transmission of sports related data, of information relating to sports and cultural events, sports persons and sports statistics, for the management of information relating to sports events, sports persons and sports statistics; application software for mobile phones for viewing live and recorded sports and cultural events, for accessing sports information and statistics; application software for mobile phones for the data management, data transmission, transmission of information and management of information, all relating to sports; application software for mobile phones, tablets and laptops for the broadcasting of sports events; software for streaming of digital media content sessions; augmented

**Documents**

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reality software for use in mobile phones, tablets, laptops, smartwatches, virtual reality headsets and smartglasses for integrating electronic data with real world environments; software and applications in the form of downloadable data and information on live and recorded sports and cultural events, sports persons, sports statistics, for mobile phones, tablets, laptops, smartwatches, virtual reality headsets and smartglasses; downloadable electronic publications, namely audio magazines, magazines, audio journals, journals, audio newspapers, newspapers, audio books, books; downloadable software and computer programs for the transmission of sports related data, information relating to sports and cultural events, sports persons and sports statistics, for the management of information relating to sports events, sports persons and sports statistics, for game programs; films, exposed; films on DVDs, CDs or USB flash drives or being data sets for electronic transmission; holograms

**Services (Nice class & Statement)**

- 35 (1) Promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with sporting activities; development of market campaigns for others; marketing services relating to software publishing, development and implementation of promotional campaigns for others; development of promotional campaigns for others; development of a customer loyalty program for promoting the sale of goods and services; advertising on the internet for others; promotion of goods and services through sponsorship of sports and cultural events; providing and rental of advertising space on the internet; dissemination of advertising for others via the internet; providing business marketing information for others; providing business information about sales methods; procurement of contracts for the purchase and sale of services; arranging subscriptions to telephone services for others; outsourcing services in the nature of arranging advertising and promotional contracts for others; negotiation and conclusion of commercial transactions for third parties; business assistance services, namely, compilation of customer mailing lists for commercial or advertising purposes; arranging advertising and promotional contracts for others; promoting the goods and services of others by arranging for sponsors to affiliate their goods and services with sporting activities; providing online retail store services featuring clothing, smartphones, tablets, laptops, smartwatches, virtual reality headsets and smartglasses, computer software, computer hardware, audio-visual equipment, downloadable software applications, downloadable electronic publications, domestic electrical equipment, digital versatile disc recorders, digital video recorders, printed matter, namely magazines, books, photographs, journals, clothing accessories, namely for sports fans, sporting goods and equipment, bags, toys, home furnishings and decorative household ornaments, mobile phones; promoting the goods and services of

others via networks for retail purposes; merchandising for sports clubs, individuals active in the field of sports and organizers of cultural events; agency services for the selling on commission of live transmissions of sporting events

38

(2) Broadcasting of television and radio programs via the internet; television and radio broadcasting via the internet and computer networks; streaming of audio and video via the internet featuring news, sports and cultural events; video-on-demand transmission services; video-on-demand transmission services with staggered transmission; streaming relating to video-on-demand transmission services and video-on-demand transmission services with staggered transmission; providing access to gambling and gaming websites on the internet; digital transmission services of television and radio programs on news, sports and cultural events; audiovisual transmission services of television and radio programs on news, sports and cultural events; transmission of recordings of sports events and cultural events via the internet and mobile apps; broadcasting services of data relating to sports; news agencies; providing user access to computer networks; providing access to information in the field of sports via the internet; providing internet chatrooms; providing access to an electronic bulletin board; transmission of electronic mail; digital transmission services of messages by providing access to online forums; providing television and radio services via internet platforms and portals; providing email and instant messaging services; providing access to databases; digital text messaging services

41

(3) Providing entertainment information in the field of sports; providing of online non-downloadable video shows and podcasts in the field of sports; providing online electronic publications and online publications, not downloadable, namely audio magazines, magazines, audio journals, journals, audio newspaper, newspapers, audio books, books, audio pod casts, pod casts in the field of sports, sports equipment, gambling, gaming; recording studios, film studios, providing audio or video studios; publishing services of electronic publications; news reporters services; online publication of audio magazines, magazines, audio journals, journals, audio newspapers, newspapers, audio books, books, audio pod casts, pod casts; layout services for publications of audio magazines, magazines, audio journals, journals, audio newspapers, newspapers, audio books, books, audio pod casts, pod casts; videotape production; production of television and radio programs; gambling; providing of information relating to sport via a website or mobile application; providing entertainment services relating to sport via a website or mobile application, namely providing soccer and American football games, soccer and football tournaments, and sports-themed festivals, providing televised and live appearances by a sports celebrity

42

(4) Updating of computer software; updating of computer programs; updating of internet pages; consultancy with regard to the design of homepages and internet pages; designing and creating homepages and internet pages; software design for others; design of computer and

network systems for telecommunication purposes; services of an edp programmer; computer software design services; design and development of software in the field of mobile applications; creating and maintaining websites for mobile phones; software development, programming and implementation; graphic design; electronic data back-up services, namely data regarding sports and cultural events, sports persons and sports statistics; development and creation of computer programmes for data processing; computer animation design for others; creating and maintaining web sites for others; hosting of mobile applications on the internet; hosting of mobile websites; installation and maintenance of software; installation of software; configuration of computer networks by software; development of new products, for others; providing on-line non-downloadable software for database management; technological consultancy in the field of software development, software design and online, mobile device and mobile phone platforms; hosting websites; rental of computers and computer software; providing server memory space on the internet to third parties; rental of server memory space on the internet; cloud computing provider services for general storage of data

#### Action History

Action	Action date	Due date	Comments
Filed	2020-03-18		Registration
International Registration	2020-03-18	2030-03-18	
Designation Notification - Madrid Protocol	2020-11-26	2022-05-26	
Created	2020-11-30		
Formalized	2020-11-30		
Notification of Possible Opposition Sent	2021-09-27		
Search Recorded	2022-03-29		
Examiner's First Report	2022-03-29	2022-09-29	
Total Provisional Refusal	2022-03-29	2022-09-29	
Agent Changed	2022-09-20		From/De: To/A: 758
Extension of Time	2022-10-06	2023-03-29	Request Letter Date: 2022 /09/23
Agent Name Changed	2022-12-30		
Correspondence Created	2023-11-29	2024-05-29	
Correspondence Created	2024-12-03	2025-06-03	
Approved	2025-08-15		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-08-15		APPROVED BY PROGRAM EX200M1
Advertised	2025-10-22		Vol.72 Issue 3704

Opposition Start Date Notice Sent	2025-10-22		Requested on 2025/10/22 00:30:03 in program jr500m1
Registration Pending	2026-01-09		
Registered	2026-01-09		
Statement of Grant of Protection Sent (following a Provisional Refusal)	2026-01-09		