

Application number

2066763

Registration number

TMA1159220

International Registration Number

1561441

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

Filed

2020-07-20

International Registration

2020-07-20

Registered

2023-01-04

Registration Expiry Date

2030-07-20

Registered Owner

Moonbug Entertainment Limited
Labs Upper Lock,
2nd floor 3-6 Water Lane,
Camden Town
London NW1 8JZ
UNITED KINGDOM

Agent

Index headings

BLIPPI

Goods (Nice class & Statement)

- 9 (1) Cash registers, calculators; computers; video tapes with recorded animated cartoons; blank video tapes; computer game tapes; video game tape cassettes; video tape recordings; blank digital audio tapes; pre-recorded audiotapes; audio tapes featuring music; downloadable digital audio recordings of television shows and movies; downloadable digital video recordings of television shows and movies; downloadable musical sound recordings; downloadable video recordings featuring music; pre-recorded DVDs and CDs featuring animated cartoons; DVDs containing movie recordings; pre-recorded CD-ROMs containing motion picture films; pre-recorded CDs and DVDs containing audio and video clips; pre-recorded compact discs containing computer games; pre-recorded DVDs containing music; CD music recordings; pre-recorded laser discs containing movies; pre-recorded laser discs containing video games; personal computers; laptops, portable computers, tablet computers, handheld computers; flash memory cards, blank flash memory cards; downloadable and recorded computer and application software for use on personal computers, laptops, mobile devices, mobile phones and tablets for children's entertainment, namely providing books, computer games and audio, video and animated content, and children's education; software for creating virtual reality games; games software; computer games software; electronic game programs; mouse pads; laptop cases; spectacles, sunglasses, and cases therefor; goggles for sport; camera cases; cases for MP3 players; cases for electronic diaries; downloadable electronic publications in the nature of books, journals, catalogues, directories, information pamphlets, magazines; downloadable publications in the nature of magazines; downloadable digital books, music, audio and video recordings of television shows and movies in the field of children's education and children's entertainment; mobile phones; mobile phone straps and cases; mobile computer straps; decorative, protective and carrying cases adapted for mobile phone; sports helmets; screen savers; computer screen saver software; talking books; electronic books for children; audio books for children; interactive video game programs; interactive virtual character dolls and animals, namely, downloadable virtual goods in the nature of computer programs featuring interactive virtual character dolls and animals for use in online virtual worlds; craft magnets; fridge magnets.
- 16 (2) Paper and cardboard; bookbinding material; photographs; adhesives for stationery or household purposes; paintbrushes; plastic sheets, films and bags for

SMART & BIGGAR LP
SCOTIA PLAZA
40 KING STREET WEST
40th FLOOR
TORONTO
ONTARIO M5H3Y2

Documents

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wrapping and packaging; printers' type, printing blocks; cartoon prints; cartoon strips; story books; colouring books; children's comics; children's storybooks; painting books; printed books; poster books; fiction books; educational books; picture books; drawing books; books for children; sticker activity books; pop-up books; children's activity books; series of fiction books; books featuring fictional stories; children's books incorporating an audio component; paper stationery; greeting cards; birthday cards; blank cards; postcards; diaries; stickers [stationery]; pencils; pen and pencil cases; pens; colouring pens; colouring crayons; colouring pencils; chalk; rulers; erasers; gift bags; paper bags; adhesive wall decorations of paper; party invitations; paper party bags; paper party decorations; modelling clay for children; drawing pads; note pads; writing pads; stencils [stationery]; magazines; plastic gift wrap; advertising posters; printed invitations; printed cartoon strips; arts and crafts paint kits.

25 (3) Underclothing; belts being clothing; casual wear; leisure wear; exercise wear; sportswear; beach wear; swim wear; ski wear; rain wear; sleepwear; underwear; baby wear; baby sleepwear; infant wear; infant sleepwear; Halloween costumes; T-shirts; sweatshirts; socks; hosiery; scarves; pashminas; capes; gloves; mittens; childrens' clothing; children's footwear; swim wear for children; trousers for children; pyjamas.

28 (4) Video game machines; decorations for Christmas trees; toys made of plastics; electronic activity toys; electronic action toys; stuffed toys; plush toys; toy figures; crib mobiles [toys]; clothing for toy figures; dolls; dolls' clothing; toy vehicles; toy blocks, sets of toys blocks; toy building blocks, sets of toy building blocks; stacking shape toys; toy musical instruments; toys adapted for educational purposes; bath toys; fantasy character toys; toy human characters; educational playthings; playing cards; play figures; clothing for play figures; play gyms, namely, baby multiple activity toys; balls for play; children's playhouses; snow globes; puppets; balloons; swings; swing sets; board games; card games; sports balls; baseball gloves; puzzles; inflatable swimming floats; baby rattles; baby swings; infant activity play mats; electronic activity toys; electronic learning toys; handheld non-electronic skill games; children's handheld electronic game units adapted for stand-alone use without a television or computer; paper party hats; children's multiple activity tables; Halloween masks, costume masks, face masks being playthings.

Services (Nice class & Statement)

41 (1) Production of television programs, motion picture films, animated cartoon videos, live musical variety shows, live storytelling shows, and musical videos; entertainment services in the nature of a continuing television program featuring animated cartoons and educational stories for children; entertainment services in the nature of live theatrical performances; performances featuring live dance and music; television programming; providing online computer games, non-downloadable videos, and

non-downloadable books in the nature of promoting children's development; providing online non-downloadable e-books that promote character development in children; publishing of audio books; publishing of electronic publications; publishing of activity and puzzle books; publishing of books, booklets, reviews, catalogues, and periodicals; publishing of newsletters; magazine publishing; publishing of electronic books; amusement park services; providing amusement arcade services; presentation of circus performances; presentation of variety shows; theatre productions.

Action History

Action	Action date	Due date	Comments
Filed	2020-07-20		Registration
International Registration	2020-07-20	2030-07-20	
Designation Notification - Madrid Protocol	2020-11-26	2022-05-26	
Created	2020-11-30		
Formalized	2020-11-30		
Search Recorded	2021-01-18		
Examiner's First Report	2021-01-18	2021-07-18	
Total Provisional Refusal	2021-01-18	2021-07-18	
Agent Changed	2021-09-20		From: To: 2502 / Voir Preuve au dossier/See evidence on File No. 2066763
Notification of Possible Opposition Sent	2021-09-27		
Correspondence Created	2022-03-09	2022-09-09	
Approved	2022-09-14		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2022-09-14		APPROVED BY PROGRAM EX200M1
Opposition Start Date Notice Sent	2022-10-10		Requested on 2022/10/10 05:00:15 in program jr500m1
Advertised	2022-10-12		Vol.69 Issue 3546
Registration Pending	2023-01-04		
Registered	2023-01-04		
Statement of Grant of Protection Sent (following a Provisional Refusal)	2023-01-04		