

Application number

2070226

Registration number

TMA1280271

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2020-12-10

Registered

2025-01-03

Registration Expiry Date

2035-01-03

Registered Owner

eSentire, Inc.
451 Phillip Street, Suite 135
Waterloo
ONTARIO N2L3X2

Agent

GOWLING WLG (CANADA)
LLP
1 MAIN STREET WEST
HAMILTON
ONTARIO L8P4Z5

Documents

[View documents](#)

Index headings

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Goods (Nice class & Statement)

- 9 (1) Computer software for database management; computer software and databases for use in diagnosis, repair and configuration of computers; computer software for controlling and managing access server applications; computer software for the creation of firewalls; computer software for use in providing multiple user access to a global computer information network; security software; software for ensuring the security of electronic mail.

Services (Nice class & Statement)

- 42 (1) Cloud computing providing software for database management; computer network security services; computer security consultancy; computer systems monitoring services; debugging computer software for others; design and development of computer software; design and development of electronic data security systems; design and writing of computer software; design, development and implementation of software; design, development, installation, updating and maintenance of computer software; development of software for secure network operations; installation, maintenance and repair of Internet access software; internet security consultancy; maintenance of computer software relating to computer security and prevention of computer risks; maintenance of software for Internet access; monitoring of computer systems for detecting unauthorized access or data breach; monitoring of computer systems to detect breakdowns; providing online non-downloadable enterprise resource planning (ERP) software in the field of customer relationship management, database management, inventory management and field of supply chain management; providing quality assurance in the field of computer software; software as a service (SaaS) provider in the field of customer relationship management, human resources management, inventory management, providing customer relations management, revenue management, software for small business accounting and supply chain management; technical support in the form of monitoring global computer network systems; technical support services in the form of troubleshooting of computer hardware and software problems.

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2021-02-09

COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 2070226

Owner Address Change / Changement d'adresse du propriétaire
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2021-02-09
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 1788834

Security Agreement Placed on File / Accord de sécurité inscrit au dossier
DATE RECORDED / DATE CONSIGNEE: 2021-05-31
DATE OF CHANGE / DATE DE CHANGEMENT: 2021-05-27
COMMENTS / COMMENTAIRES: Ally Bank, a Utah state bank, as agent
Voir Preuve au dossier/See evidence on File No. 2070226

Security Agreement Placed on File / Accord de sécurité inscrit au dossier
DATE RECORDED / DATE CONSIGNEE: 2023-04-05
DATE OF CHANGE / DATE DE CHANGEMENT: 2023-03-24
COMMENTS / COMMENTAIRES: Ally Bank, as Agent

Security Agreement Placed on File / Accord de sécurité inscrit au dossier
DATE RECORDED / DATE CONSIGNEE: 2025-11-05
DATE OF CHANGE / DATE DE CHANGEMENT: 2025-10-23
COMMENTS / COMMENTAIRES: MUFG BANK, LTD., acting in its capacity as the successor administrative agent and collateral agent

CHANGE IN TITLE / CHANGEMENT EN TITRE:
TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address / Nom et adresse
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2026-06-15
DATE OF CHANGE / DATE DE CHANGEMENT: 2026-05-28
COMMENTS / COMMENTAIRES: FROM/DE: eSentire, Inc.
TO/A: eSentire, Inc.

Action History

Action	Action date	Due date	Comments
Filed	2020-12-10		
Created	2020-12-10		
Formalized	2020-12-10		
Amendment to Application	2021-02-09		Owner Address Change / Voir Preuve au dossier /See evidence on File No. 2070226
Amendment to Application	2021-02-09		Owner Address Change / Voir Preuve au dossier /See evidence on File No. 1788834
Security Interest Placed	2021-05-31		Security Agreement Placed on File / Voir Preuve au dossier/See evidence on File No. 2070226
Correspondence Created	2021-06-18		
Correspondence Created	2021-06-18		
Pre-Assessment Letter Sent	2022-06-23		Goods or Services Not Acceptable
Security Interest Placed	2023-04-05		

Search Recorded	2024-09-13		
Approval Notice Sent	2024-09-23		APPROVED BY PROGRAM EX200M1
Approved	2024-09-23		APPROVED BY PROGRAM EX200M1
Advertised	2024-10-16		Vol.71 Issue 3651
Registration Pending	2025-01-03		
Registered	2025-01-03	2035-01-03	
Security Interest Placed	2025-11-05		
Amendment to Registration	2026-06-15		Name and Address/Nom et address