

**PROTECTION WITH PURPOSE — 2081070**

**Application number**  
2081070

**Registration number**  
TMA1326313

**Type(s)**  
Standard Characters

**Category**  
Trademark

**CIPO Status**  
REGISTERED

**TM5 status**  
LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**  
2021-01-29

**Registered**  
2025-06-27

**Registration Expiry Date**  
2035-06-27

**Registered Owner**  
Seventh Generation, Inc.  
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UNITED STATES OF  
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**Documents**  
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**Index headings**

PROTECTION WITH PURPOSE

**Goods (Nice class & Statement)**

- |    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|----|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 3  | (1) Baby wipes impregnated with a cleansing agent; wipes impregnated with lotions for personal care, namely, wipes impregnated with cosmetic lotions; wipes impregnated with lotions for household use, namely, disposable wipes impregnated with cleansing compounds for use on surface areas; all purpose household cleaners; surface cleaners, namely, multi-surface cleaner; toilet cleaners, namely, cleaning preparations for use in toilets; glass cleaners; laundry detergent for household use; fabric softener for laundry use; dish detergent for household use; automatic dishwashing detergent; laundry bleach; bath and toilet soap; carpet cleaners, namely, carpet cleaners with stain removing preparations and deodorisers                                                 |
| 5  | (2) Disinfectants for household use; antibacterial preparations for household use, namely, antibacterial cleaning solutions; sanitising preparations, namely, surface sanitizing preparations; sanitising preparations for household use, namely, surface sanitizing preparations for household use; hand sanitizers; cloths, wipes, tissues, namely, disposable disinfecting wipes, and sponges impregnated with disinfectant; impregnated antiseptic wipes; sanitizing wipes; germicides; bactericides; deodorants, (other than for personal use), namely, air deodorants; air freshening preparations, namely, air fresheners being air deodorizing preparations; feminine hygiene products, namely tampons and sanitary napkins; disposable diapers, namely, baby diapers, cloth diapers |
| 16 | (3) Trash bags (paper and plastic), paper bags; facial tissues; toilet paper, paper towels; paper napkins                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 21 | (4) Non-woven disposable textile fabric wipes not impregnated with chemicals or compounds; paper plates                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |

## Action History

| Action                     | Action date | Due date   | Comments                       |
|----------------------------|-------------|------------|--------------------------------|
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| Created                    | 2021-01-29  |            |                                |
| Formalized                 | 2021-01-29  |            |                                |
| Pre-Assessment Letter Sent | 2022-05-12  |            | Multiple Reasons               |
| Search Recorded            | 2024-09-25  |            |                                |
| Examiner's First Report    | 2024-09-25  | 2025-03-25 |                                |
| Approved                   | 2025-03-12  |            | APPROVED BY<br>PROGRAM EX200M1 |
| Approval Notice Sent       | 2025-03-12  |            | APPROVED BY<br>PROGRAM EX200M1 |
| Advertised                 | 2025-04-09  |            | Vol.72 Issue 3676              |
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