# LET'S MAKE THE FUTURE FRIENDLY — 2084978

**Application number**
2084978

**Type(s)**
Standard Characters

**Category**
Trademark

**CIPO Status**
ADVERTISED

**TM5 status**
LIVE/APPLICATION/
Published for Opposition

A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration.

**Filed**
2021-02-16

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**Documents**
View documents

**Index headings**

LET'S MAKE THE FUTURE FRIENDLY

**Services (Nice class & Statement)**

| | |
|---|---|
| 35 | (1) Managing web-based electronic medical record databases; Business management assistance and consultancy; Business management, namely, information technology outsourcing and consulting services in the field of digital transformation, enterprise data and artificial intelligence, and digital strategy development; Business process outsourcing and consulting services in the field of digital transformation, artificial intelligence and digital strategy development. |
| 36 | (2) Charitable fundraising services. |
| 37 | (3) Installation and maintenance of security systems for residential and commercial properties; Installation and maintenance of emergency alarm systems, namely, installation and maintenance of personal medical alert hardware. |
| 38 | (4) Wireless telecommunication services, namely wireless telephone services, wireless voice mail services, and wireless digital messaging services; Television and radio broadcasting services; Entertainment services, namely the transmission and broadcasting of television programs; Internet service provider (ISP) services; Transmission and reception of database information via the telecommunication network, namely providing access to databases. |
| 41 | (5) Providing digital literacy education programs and information, namely conducting courses, seminars and training in the field of internet security and internet safety and responsible use of the internet, computers and internet enabled devices. |
| 42 | (6) Data and computer network security services; Computer services, namely, providing online nondownloadable software for remote management of business and home security systems and home and business automation security devices; Cloud storage services for electronic data and electronic files, namely, word processing documents, spreadsheets, presentations, photographs, digital media files, and electronic mail data; Vehicle performance and maintenance monitoring services, namely electronic monitoring and GPS tracking services for commercial vehicle fleets, electronic collection and online transmission of vehicle diagnostic data, driver behavior data, and fleet performance metrics; Information technology consultancy namely consulting in the field of computer hardware and software; Software as a Service services featuring software for smart city technology, namely for monitoring real-time traffic information, namely, vehicle volume, speed, congestion levels, and incident reports and information management, namely database management and for cyber security and user identity |

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| | management, namely, software for authenticating user identification; Computer software technical support services and consulting services in the field of cyber security; farm management software as a service (SaaS) featuring cloud based platforms for agricultural business management; installation and maintenance of emergency alarm systems, namely, installation and maintenance of personal medical alert software. |
| 44 | (7) Mobile medical clinic services; Telemedicine services. |
| 45 | (8) Monitoring of security systems for residential and commercial properties; Monitoring of emergency alarm systems, namely, monitoring of personal medical alert software and hardware; Security advisory services in field of home and business security. |

**Action History**

| Action | Action date | Due date | Comments |
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