

BETTERBODY FOODS — 2096300

Application number

2096300

Registration number

TMA1219655

International Registration Number

1583557

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

Filed

2020-12-08

International Registration

2020-12-08

Registered

2024-01-26

Registration Expiry Date

2030-12-08

Registered Owner

BetterBody Foods & Nutrition LLC
1762 West 20 South
Lindon UT 84042
UNITED STATES OF AMERICA

Agent

SMART & BIGGAR LP

Index headings

BETTERBODY FOODS

BETTER BODY

Goods (Nice class & Statement)

- 5 (1) Nutritional supplements, namely, nutritional food supplements for general health and well-being; plant-based nutritional supplements, namely, plant-based nutritional food supplements for general health and well-being; oil-based nutritional supplements, namely, oil-based nutritional food supplements for general health and well-being; oil-based nutritional supplements, namely, coconut MCT oil; protein supplements, namely, protein supplements for humans; nutritional supplement powders, namely nutritional food supplements in the form of powders for general health and well-being; plant-based nutritional supplement powders, namely, plant-based nutritional food supplements in the form of powders for general health and well-being; seed-based nutritional supplements, namely, seed-based nutritional food supplements for general health and well-being; fruit and fiber based nutritional supplements, namely, fruit and fiber based nutritional food supplements for general health and well-being; protein powder, namely protein powder dietary supplements; plant-based protein powder, namely, plant-based protein dietary supplements in powdered form; whey protein supplements, namely, powdered whey proteins being nutritional supplements.
- 29 (2) Peanut butter; seeds, prepared, namely chia seeds, prepared; seed butters; coconut powder; powdered nut butters; peanut butter powder; coconut oil; processed chia seeds, namely, processed chia seeds, prepared; dried vegetables in powder form; dried fruits in powder form; avocado oil; edible oil; edible oils; oils for food, namely, avocado oil for food, coconut oil for food; cooking oil for food; processed organic foods, namely, organic nut butters, organic seed butters, organic edible oils, organic oat milk; oat milk; oat-based beverages [milk substitute], namely, oat-based milk substitutes; nut-based spreads; peanut butter spreads; nut butter spreads; nut-based butters; almond butter spreads; almond oil.
- 30 (3) Sugar substitutes; agave syrup, namely, agave syrup for use as a natural sweetener; palm sugar; honey; natural sweeteners; coconut flour; coconut palm sugar; quinoa, namely, processed quinoa; processed quinoa; processed cacao; cacao powder; maca powder; processed maca; mayonnaise; condiments, namely, chutney, mustard, relishes, ketchup, soy sauce and vinegar; seasonings; food seasonings; dressings for foods, namely, salad dressings; sauces, namely, salad sauces, vegetable sauces; organic foods, namely, processed superfood

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powders in the nature of cacao powder and maca powder; coconut aminos; soy sauce replacements; salad dressing; vinaigrettes; oat flour blends; coconut vinegar.

Services (Nice class & Statement)

35 (1) Providing business information in the fields of health foods and nutrition via a website; wholesale sales in the fields of food, beverages, and nutrition, namely, wholesale sales in the fields of food, beverages, and nutritional food supplements; wholesale services featuring beverages, natural foods, organic foods, and dietary supplements; on-line wholesale services featuring beverages, natural foods, organic foods, dietary supplements, and health food alternatives; providing business information in the nature of recipes via a website; business information services in the fields of food products and nutritional food supplements for general health and well-being; providing online business information in the fields of food products and beverage products; providing online business information in the field of humanitarian contributions via a website

Claims

Priority Filing Date: October 05, 2020, Country or Office: UNITED STATES OF AMERICA, Application No. 90236507 in association with the same kind of goods
Priority Filing Date: November 23, 2020, Country or Office: UNITED STATES OF AMERICA, Application No. 90337813 in association with the same kind of services

Action History

Action	Action date	Due date	Comments
International Registration	2020-12-08	2030-12-08	
Filed	2020-12-08		Registration
Created	2021-03-31		
Formalized	2021-03-31		
Designation Notification - Madrid Protocol	2021-04-01	2022-10-01	
Notification of Possible Opposition Sent	2022-02-01		
Agent Changed	2022-04-12		From/De: To/A: 10425
Search Recorded	2022-07-15		
Examiner's First Report	2022-07-15	2023-01-15	
Total Provisional Refusal	2022-07-15	2023-01-15	
Agent Name Changed	2023-09-29		
Approved	2023-10-13		APPROVED BY PROGRAM EX200M1
			APPROVED BY

Approval Notice Sent	2023-10-13		PROGRAM EX200M1
Advertised	2023-11-08		Vol.70 Issue 3602
Opposition Start Date Notice Sent	2023-11-08		Requested on 2023/11/08 00:30:06 in program jr500m1
Registration Pending	2024-01-26		
Registered	2024-01-26		
Statement of Grant of Protection Sent (following a Provisional Refusal)	2024-01-26		
Agent Changed	2026-04-21		Transferred From: 10425 To: 59