

Application number

2099575

Registration number

TMA1313604

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 statusLIVE/REGISTRATION/Issued
and ActiveThe trademark application has
been registered with the Office.**Filed**

2021-04-14

Registered

2025-05-16

Registration Expiry Date

2035-05-16

Registered OwnerSEVENTH GENERATION,
INC.
60 Lake Street
Burlington, VT 05401
UNITED STATES OF
AMERICA**Agent**BAKER & MCKENZIE LLP
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TORONTO
ONTARIO M5J2T3**Documents****Index headings**

SEVENTH GENERATION CLEAN WITH PURPOSE EASYDOSE

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EASY DOSE

Vienna information (Code & Description)

5.3.11	Other leaves
A 5.3.13	Stylized leaves
A 5.3.14	One leaf
25.3.1	Horizontally elongated surfaces
A 25.3.7	Elongated surfaces with entasis on one or two long sides
26.4.2	Rectangles
A 26.4.5	One quadrilateral
A 26.4.6	Quadrilateral figures with one or more convex or concave sides -- Note: Not including elongated surfaces with one or more convex or concave sides (25.3.1).
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces
26.11.1	One line or one band
A 26.11.8	Horizontal lines or bands
A 26.11.10	Straight lines or bands
26.13.1	Stains, spots, blots, brush strokes
27.5.1	Letters presenting a special form of writing
A 27.5.11	Letters underlined, overlined, framed or barred by one or more strokes
29.1.6	White, grey, silver
29.1.3	Green

Colour claim

Colour is claimed as a feature of the trademark. The words "SEVENTH" and "GENERATION" are in white. The leaf design is in gradated green transitioning from dark green at the bottom to light green at the top. The words "CLEAN WITH PURPOSE" are in white. Below the leaf design is an irregular quadrilateral design in green. EASYDOSE is in the colour green.

Goods (Nice class & Statement)

3	(1) Wipes impregnated with lotions for household use, namely, disposable wipes impregnated with cleansing compounds for use on surface areas; all purpose household cleaners; surface cleaners; toilet cleaners; glass cleaners; laundry detergent for household use; fabric softener for laundry use; dish detergent for household use; automatic dishwashing detergent; laundry bleach; bath and toilet soap; carpet cleaners, namely, carpet cleaners with stain removing preparations and deodorisers
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Action History

Action	Action date	Due date	Comments
Filed	2021-04-14		
Created	2021-04-14		
Formalized	2021-04-14		
Pre-Assessment Letter Sent	2022-06-30		Goods or Services Not Acceptable
Search Recorded	2024-08-09		
Examiner's First Report	2024-08-09	2025-02-09	
Approved	2025-01-31		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-01-31		APPROVED BY PROGRAM EX200M1
Advertised	2025-02-26		Vol.72 Issue 3670
Registration Pending	2025-05-16		
Registered	2025-05-16	2035-05-16	