

N Logo Sound & Motion Mark (long) — 2103699

Application number

2103699

Registration number

TMA1383404

Type(s)

Motion, Sound

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2021-04-29

Registered

2026-02-09

Registration Expiry Date

2036-02-09

Registered Owner

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Documents

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Trademark description

The mark is a combination of signs, namely a moving image combined with sounds, comprising only one trademark, reflected in the audio-visual representation included in the application. Colour is claimed for the trademark. The motion and sounds occur in 4 Stages: Stage 1: White points of light move from the top of the black frame to the bottom, creating the impression of a viewer moving forward in space. A red-orange band extends upwards from the bottom centre of the frame. A piano plays a two-note melody in repetition. Stage 2: When the red-orange band reaches the top of the black frame, multiple bands of various colors radiate outwards from the red-orange band, increase in brightness and thickness, and then rotate to create the impression that the viewer is moving through, then parallel to, and then around the bands. Stringed instruments repeat the two-note melody from Stage 1, in a crescendo continuing through Stages 3 and 4. Lower-registered stringed instruments also begin playing an ascending arpeggio in harmony with the two note melody. Stage 3: The bands rotate until they are oriented vertically. The bands become more densely clustered to the left-centre of the frame, creating the impression that the viewer is moving away from the bands. The colours of the bands become red-dominant but are still striated. A full orchestra repeats the two note melody fortissimo, continuing into Stage 4. Stage 4: The top and bottom of the red band become visible, at which point a red band abruptly extends from the top of the band diagonally down to the right, and then upwards to form the shape of the letter "N". The bands coalesce into two solid shades of red - the lighter red diagonal portion of the "N" appears to be in the foreground, and the darker red vertical portions of the "N" appear to be in the background. The bottom portion of the letter N design features a shallow curvature. Simultaneously with the formation of the N design, two sixteenth-note percussive strikes occur, and the orchestra sustains the final note of the melody. Once the N design is formed, it steadily becomes smaller, giving the impression of it fading into the distance

Index headings

N

Goods (Nice class & Statement)

9 (1) Computer software for creating searchable databases of information and data; computer software for accessing, querying and analyzing information stored in databases; computer software for purchasing, accessing, and viewing movies, TV shows, videos, and multimedia entertainment recordings; computer programs for accessing and streaming audiovisual and multimedia content, namely movies and television shows via the internet and global communications networks; downloadable computer software applications for accessing and streaming audiovisual and multimedia content, namely movies and television shows via the internet and global communications network; downloadable mobile applications for accessing and streaming audiovisual and multimedia content, namely movies and television shows

via the internet and global communications network; video game software; computer game software; interactive video game programs; software for streaming audiovisual and multimedia content via the internet and global communications networks; software for streaming audiovisual and multimedia content to mobile digital electronic devices; software for searching, organizing, and recommending multimedia content; electronic game programs and software; electronic game software for mobile telephones, tablets, personal computers, and handheld electronic devices; virtual reality computer hardware; augmented reality computer hardware; virtual reality computer software, namely, software for setting up, operating, configuring, and controlling wearable virtual reality hardware; computer hardware and software to view virtual images in augmented reality ; downloadable motion pictures and television shows provided via a video-on-demand service; downloadable graphics featuring sets of digital images and icons for use on computers, tablets, and mobile phones; pre-recorded CDs and DVDs featuring music, stories, dramatic performances, non-dramatic performances, learning activities for children, and computer games; downloadable motion pictures and television shows; motion picture films; downloadable digital audio and visual recordings featuring music, stories, dramatic performances, non-dramatic performances, live-action entertainment, animated cartoons, learning activities for children, and computer games; downloadable musical sound recordings

Services (Nice class & Statement)

- 38 (1) Audio and video on demand transmission; streaming of audio and video via the internet featuring music, digital images, movies, television shows, entertainment news, and live events; wireless electronic transmission of information and data, namely voice messages, streaming videos, movies, music, photographs, digital images, and text messages over the internet and via wireless and cellular networks; audio and video broadcasting, namely audio broadcasting of radio programs by satellite, broadcasting of audio and video recordings of live events, broadcasting of audio clips and video clips over the internet, broadcasting of live audio and video feeds over the internet; transmission and delivery of audio and video via the internet featuring music, digital images, movies, television shows, entertainment news, and live events; video-on-demand transmission services; providing an online forum where users can post ratings, reviews, and recommendations of movies and television shows and on events and activities in the field of entertainment and education
- 41 (2) Entertainment services in the nature of non-downloadable television shows and movies transmitted via the internet; providing entertainment information in the field of motion pictures and television programs; provision of entertainment information in the field of motion pictures and television programs via a website; film production, other than advertising films; providing non-downloadable

films and television shows via video-on-demand transmission services; entertainment services in the nature of television series and movies in the fields of action adventure, animation, anime, biography, classics, comedy, crime, documentary, drama, faith, family, fantasy, film-noir, history, horror, international, musical, mystery, romance, science fiction, sports, thrillers, war, and westerns; entertainment services in the nature of conducting exhibitions and conventions concerning television and film, and television and film characters; entertainment services in the nature of development, creation, production, distribution, and post-production of motion picture films, television shows, special events, and multimedia entertainment content; entertainment services in the nature of a live theatrical, musical or comedic performance; providing entertainment services via a global communication network in the nature of online games and websites featuring a wide variety of general interest entertainment information relating to motion picture films, television show programs, musical videos, related film clips, photographs, and other multimedia materials; providing online non-downloadable video clips and multimedia entertainment recordings containing audio files, video files, artwork, and informational text from and related to a television series; entertainment services, namely, providing online computer, electronic and video games; providing temporary use of non-downloadable interactive games; providing information, reviews, and recommendations regarding movies and television shows via a website and video-on-demand transmission services; educational and entertainment services, namely, providing interactive online television series and movies

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire
 DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2022-12-15

Action History

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