

## MARKETSTAR — 2105071

### Application number

2105071

### Registration number

TMA1289282

### International Registration Number

1262102

### Type(s)

Standard Characters

### Category

Trademark

### CIPO Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

### Filed

2021-04-15

### International Registration

2014-09-25

### Registered

2025-02-10

### Registration Expiry Date

2034-09-25

### Registered Owner

Marketstar QOZ Business, LLC  
2475 Washington Boulevard  
Ogden UT 84401  
UNITED STATES OF AMERICA

### Agent

CASSAN MACLEAN IP  
AGENCY INC.

### Index headings

MARKETSTAR  
MARKET STAR

### Services (Nice class & Statement)

35 (1) Marketing services, namely, promoting the goods and services of others; market analysis services; market research services; market survey services; conducting market studies for others; monitoring the business activities of competitors for others; monitoring features and prices of competing goods and services for others; consumer profiling services; market planning services; market strategy development services; developing and implementing promotional, advertising and sales campaigns for others; outsourcing of the marketing, advertising, and promotion of the goods and services of others; outsourcing of business merchandising display services, sales of goods and services of others, order pricing services, customer relationship management services, business sales auditing, business sales reporting, public relations services and business management services; advertising, promoting, marketing and selling the goods and services of others through direct sales, in-store sales, person to person sales, telephone sales, web-based sales, e-mail sales, facsimile order sales, electronic commerce sales, catalog sales, mail order sales, direct mail sales, coupon sales, gift certificate sales, trade show sales, product demonstration sales, and through the distribution of promotional materials; business consulting services in the fields of marketing, market analysis, market research, market surveys, market studies, monitoring competitors, monitoring competing goods and services, consumer profiling, market planning, business planning, market strategy, sales promotions, advertising, distribution of promotional materials, sales campaigns, merchandising display services, order pricing services, customer relationship management services, sales auditing, sales reporting, public relations, business management, direct sales, in-store sales, person to person sales, telephone sales, web-based sales, e-mail sales, facsimile order sales, electronic commerce sales, catalog sales, mail order sales, direct mail sales, coupon sales, gift certificate sales, trade show sales, and product demonstration sales; independent sales representative services, independent manufacturer representative services, reseller services and distributorship services for others in the fields of computers, computer hardware, computer equipment, computer supplies, computer software, computer programs, electronic equipment, electronic devices, electronic supplies for use with electronic equipment and electronic devices, telecommunications equipment, telecommunications devices in the form of telephones and cellphones,

190 O'CONNOR STREET  
 SUITE 710  
 OTTAWA  
 ONTARIO K2P2R3

**Documents**

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- 41 telecommunications supplies for telephones and cellphones, office equipment, office supplies, printing equipment, printing supplies, housewares, appliances, consumer electronics, electronic commerce, and information technology.  
 (2) Providing training, workshops and seminars for others in the use, operation, marketing, promotion and sale of computers, computer hardware, computer equipment, computer supplies, computer software, computer programs, electronic equipment, electronic devices, electronic supplies for use with electronic equipment and electronic devices, telecommunications equipment, telecommunications devices in the form of telephones and cellphones, telecommunications supplies for telephones and cellphones, office equipment, office supplies, printing equipment, printing supplies, housewares, appliances, consumer electronics, electronic commerce, and information technology.
- 42 (3) Providing website creation, hosting, management and maintenance services.

**Action History**

Action	Action date	Due date	Comments
International Registration	2014-09-25	2024-09-25	
Filed	2021-04-15		Subsequent designation
Created	2021-05-05		
Formalized	2021-05-05		
Designation Notification - Madrid Protocol	2021-05-06	2022-11-06	
Notification of Possible Opposition Sent	2022-03-07		
Search Recorded	2022-08-12		
Examiner's First Report	2022-08-12	2023-02-12	
Total Provisional Refusal	2022-08-12	2023-02-12	
Agent Changed	2023-01-31		From/De: To/A: 12600
Correspondence Created	2023-11-23	2024-05-23	
IR Renewed	2024-09-25	2034-09-25	DP:2024-05-08
Approved	2024-10-28		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-10-28		APPROVED BY PROGRAM EX200M1
Advertised	2024-11-20		Vol.71 Issue 3656
Opposition Start Date Notice Sent	2024-11-20		Requested on 2024/11/20 00:30:09 in program jr500m1
Registration Pending	2025-02-10		
Registered	2025-02-10		
Statement of Grant of			

Protection Sent (following a Provisional Refusal)	2025-02-10		
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