

IMPROVING LIVES THROUGH SLEEP — 2105250

Application number

2105250

Registration number

TMA1364557

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2021-05-06

Registered

2025-12-05

Registration Expiry Date

2035-12-05

Registered Owner

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Documents

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Index headings

IMPROVING LIVES THROUGH SLEEP

Goods (Nice class & Statement)

- 20 (1) Beds; bedding, except linen, namely, box springs and feather beds; pillows; mattresses; cushions; bed bases; bed headboards; bed frames; bed legs; settees; divans
- 24 (2) Bed clothes, namely, bed linens; sheets of textile; pillowcases; bed blankets; quilts; bedspreads; textile piece goods, namely, towels of textile, handkerchiefs of textiles, table napkins of textile; upholstery fabrics; fabric for use in furniture, beds, pillows, mattresses and quilts; mattress covers; loose covers for furniture; pillow shams; bed covers of paper

Services (Nice class & Statement)

- 35 (1) Marketing services, namely, marketing research and advisory services relating to furniture and home furnishings, including beds and other bedroom furniture, bedding, bed bases, bed frames, bed headboards, settees, mattresses, pillows, bed clothes, bed spreads, upholstery fabrics and mattress covers; retail services relating to furniture and home furnishings, including beds and other bedroom furniture, bedding, bed bases, bed frames, bed headboards, settees, mattresses, pillows, bed clothes, bed spreads, upholstery fabrics and mattress covers; arranging of exhibitions for commercial or advertising purposes relating to furniture and home furnishings, including beds and other bedroom furniture, bedding, bed bases, bed frames, bed headboards, settees, mattresses, pillows, bed clothes, bed spreads, upholstery fabrics and mattress covers; sales promotions at point of purchase or sale, for others; purchase of goods and services, for others, namely, procurement services for others relating to furniture and home furnishings, including beds and other bedroom furniture, bedding, bed bases, bed frames, bed headboards, settees, mattresses, pillows, bed clothes, bed spreads, upholstery fabrics and mattress covers; marketing studies; marketing research

Claims

Priority Filing Date: December 07, 2020, Country or Office: EUIPO (EU), Application No. 018350648 in association with the same kind of goods and in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2021-05-06		
Created	2021-05-06		
Formalized	2021-05-06		
Pre-Assessment Letter Sent	2022-05-04		Goods or Services Not Acceptable
Agent Name Changed	2022-10-07		
Search Recorded	2024-12-10		
Examiner's First Report	2024-12-10	2025-06-10	
Approved	2025-07-08		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-07-08		APPROVED BY PROGRAM EX200M1
Advertised	2025-09-17		Vol.72 Issue 3699
Registration Pending	2025-12-05		
Registered	2025-12-05	2035-12-05	
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