

Application number

2111134

Registration number

TMA1406551

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2021-06-02

Registered

2026-05-01

Registration Expiry Date

2036-05-01

Registered Owner

Omnicom International
Holdings Inc.
720 California Street
San Francisco, CA 94108
UNITED STATES OF
AMERICA

Agent

OSLER, HOSKIN &
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1 FIRST CANADIAN PLACE
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Documents

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Index headings

OMG OMNICOM MEDIA GROUP
OMNI COM

Services (Nice class & Statement)

35 (1) Advertising services namely, media buying services; buying and negotiating services for the purchase of advertising space and time for others; planning, placing and managing advertising for others in broadcast, on-line and publication media; media research services related to planning and buying advertising; Media buying services for others; media relations research and consultation; planning, buying and negotiating advertising and media space and time for others; business management and consulting services in the field of advertising, marketing communications, interactive and digital media, media planning and buying for advertising; market research and market analysis; Digital and online advertising of the goods and services of others; advertising agency services; Business management and strategic consulting services in the field of advertising, marketing communications, promotions, public relations, interactive and digital media, media planning and buying, brand consulting, direct marketing advertising, customer relationship marketing, entertainment marketing, sports and event marketing; creating customized marketing communications materials on behalf of others; business marketing consulting services in the fields of advertising, marketing, marketing communications, brand creation, brand development and brand marketing; business strategic planning consulting services in the field of advertising, marketing, marketing communications, brand creation, brand development and brand marketing; marketing and advertising services for the goods and services of others via an interactive website; direct marketing advertising for others; customer relationship management; advertising agency specializing in the design and execution of word of experiential marketing programs; event planning for marketing, branding, promoting or advertising the goods and services of others; market research and analysis services; electronic data processing for others in the fields of corporate identity and corporate image; media buying advice, namely, advising the client how much media time, and at what times the client should be purchasing advertising; crisis communication and management services, namely business consultation services for the purposes of crises preparedness and business crisis management.

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-08-08

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Action History

Action	Action date	Due date	Comments
Filed	2021-06-02		
Created	2021-06-02		
Formalized	2021-06-02		
Pre-Assessment Letter Sent	2022-07-05		Goods or Services Not Acceptable
Search Recorded	2024-11-25		
Examiner's First Report	2024-11-25	2025-05-25	
Agent Changed	2025-04-30		From/De: 69 To/A: 92
Default Notice Sent	2025-06-12	2025-08-12	
Amendment to Application	2025-08-08		Address/address
Amendment to Application	2025-08-08		Address/address
Default Removed	2025-11-20		
Approved	2025-11-28		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-11-28		APPROVED BY PROGRAM EX200M1
Advertised	2026-02-11		Vol.73 Issue 3720
Registration Pending	2026-05-01		
Registered	2026-05-01	2036-05-01	