

Application number

2117653

Type(s)

Design

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2021-06-30

Current owner

Les Ailes de la Mode Inc.
1185 Caledonia Road,
Toronto
ONTARIO M6A2X1

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Applicant

Hudson's Bay Company ULC
401 Bay Street
Toronto
ONTARIO M5H2Y4

Old Owner

Hudson's Bay Company ULC
401 Bay Street

Index headings

ZELLERS

Services (Nice class & Statement)

35 (1) Retail department store services, On-line retail department store services

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Transfer / Transfert

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2022-06-14

DATE OF CHANGE / DATE DE CHANGEMENT: 2021-10-31

COMMENTS / COMMENTAIRES: FROM: Hudson's Bay Company ULC
TO: The Bay Limited Partnership

Voir Preuve au dossier/See evidence on File No. 762378

Security Agreement Placed on File / Accord de sécurité inscrit au dossier

DATE RECORDED / DATE CONSIGNEE: 2024-02-13

DATE OF CHANGE / DATE DE CHANGEMENT: 2024-02-12

COMMENTS / COMMENTAIRES: PATHLIGHT CAPITAL LP

Security Agreement Placed on File / Accord de sécurité inscrit au dossier

DATE RECORDED / DATE CONSIGNEE: 2024-02-13

DATE OF CHANGE / DATE DE CHANGEMENT: 2024-02-12

COMMENTS / COMMENTAIRES: Bank of America, N.A. as
Administrative Agent and Collateral Agent

Security Agreement Placed on File / Accord de sécurité inscrit au dossier

DATE RECORDED / DATE CONSIGNEE: 2024-12-23

DATE OF CHANGE / DATE DE CHANGEMENT: 2024-12-23

COMMENTS / COMMENTAIRES: 2171948 ONTARIO INC.

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-08-28

DATE OF CHANGE / DATE DE CHANGEMENT: 2025-08-06

COMMENTS / COMMENTAIRES: FROM/DE: The Bay Limited
Partnership

TO/A: Les Ailes de la Mode Inc.

Toronto
ONTARIO M5H2Y4

Old Owner

The Bay Limited Partnership
401 Bay Street, Suite 500
Toronto
ONTARIO M5H2Y4

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2021-06-30		
Created	2021-06-30		
Formalized	2021-06-30		
Pre-Assessment Letter Sent	2022-05-06		Goods or Services Not Acceptable
Change of Title Registered	2022-06-14		Transfer / Voir Preuve au dossier/See evidence on File No. 762378
Search Recorded	2023-08-05		
Examiner's First Report	2023-08-07	2024-02-07	
Security Interest Placed	2024-02-13		
Security Interest Placed	2024-02-13		
Extension of Time	2024-03-15	2024-08-07	Request Letter Date: 2024 /01/30
Note to file	2024-05-02		Notification of third-party rights received on March 27, 2024.
Note to file	2024-09-03		Notification of third-party rights received on August 26, 2024.
Agent Name Changed	2024-09-27		
Agent Name Changed	2024-09-27		
Extension of Time	2024-11-07	2025-02-07	Request Letter Date: 2024 /08/07
Security Interest Placed	2024-12-23		
Extension of Time	2025-02-13	2025-08-07	Request Letter Date: 2025 /02/06
Extension of Time	2025-07-16	2026-02-07	Request Letter Date: 2025 /07/09
Note to file	2025-07-31		Notification of third-party rights received on July 29, 2025.
Change of Title Registered	2025-08-28		Assignment/Cession

Extension of Time	2026-02-12	2026-08-07	Request Letter Date: 2026 /02/09
Agent Changed	2026-04-21		Transferred From: 2502 To: 59