

Application number

2125540

Registration number

TMA1358509

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2021-08-05

Registered

2025-11-14

Registration Expiry Date

2035-11-14

Registered Owner

BBY Solutions, Inc.
7601 Penn Avenue South
Richfield, MN 55423
UNITED STATES OF
AMERICA

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Documents

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Index headings

BEST BUY DIGITAL CITIZEN

Vienna information (Code & Description)

20.5.15	Tie-on labels
29.1.8	Black
29.1.2	Yellow, gold

Colour claim

Colour is claimed as a feature of the trademark. The colours black and yellow are claimed as features of the mark. The mark consists of the word 'BEST' stacked on top of the word 'BUY' in black stylized font with a yellow tag with a black hole design to the right of the letter 'Y' in 'BUY'. The words "Digital Citizen" to the right of the tag are black.

Services (Nice class & Statement)

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|----|---|
| 41 | (1) Providing training in the use of computers, computer peripherals, tablet computers, mobile phones, smart phones, computer software, home entertainment electronics, home automation equipment, photographic equipment, video equipment, audio equipment, automotive audio and navigational electronics; providing non-downloadable instructional and informational videos via an interactive website in the fields of computers, computer peripherals, tablet computers, mobile phones, smart phones, computer software, home entertainment electronics, home automation equipment, photographic equipment, video equipment, audio equipment, automotive audio and navigational electronics; webinars in the fields of computers, computer peripherals, tablet computers, mobile phones, smart phones, computer software, home entertainment electronics, home automation equipment, photographic equipment, video equipment, audio equipment, automotive audio and navigational electronics. |
| 42 | (2) Technical support services in the nature of troubleshooting to diagnose hardware and software problems with respect to computers, computer peripherals, tablet computers, mobile phones, smart phones, home entertainment electronics, home automation equipment, photographic equipment, video equipment, audio equipment, automotive audio and navigational electronics. |
| 45 | (3) Online social networking services. |

Action History

Action	Action date	Due date	Comments
Filed	2021-08-05		
Created	2021-08-05		
Formalized	2021-08-05		
Pre-Assessment Letter Sent	2022-07-07		Goods or Services Not Acceptable
Agent Name Changed	2024-09-27		
Agent Name Changed	2024-09-27		
Search Recorded	2024-12-20		
Examiner's First Report	2024-12-20	2025-06-20	
Approved	2025-06-16		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-06-16		APPROVED BY PROGRAM EX200M1
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Registration Pending	2025-11-14		
Registered	2025-11-14	2035-11-14	
Agent Changed	2026-04-21		Transferred From: 2502 To: 59