

SEMBLA — 2130828

Application number

2130828

Registration number

TMA1222949

International Registration Number

1611429

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

Filed

2021-05-13

International Registration

2021-05-13

Registered

2024-02-26

Registration Expiry Date

2031-05-13

Registered Owner

Retention Brands AT LLC
1320 Princeton St., Unit 206
Santa Monica CA 90404
UNITED STATES OF AMERICA

Agent

LISA D. STATT FOY
(Field LLP)

Index headings

SEMBLA

Goods (Nice class & Statement)

- 21 (1) Housewares, namely, bowls, plates, drinking vessels, namely, drinking cups, serveware, namely, serving dishes, barware, namely, cocktail glasses, and kitchen utensils, except knives, forks, and spoons, namely, kitchen ladles, kitchen graters, and spatulas for kitchen use; containers for household or kitchen use, namely, all-purpose portable household containers; storage containers for food or beverages; food storage jars; serving forks; serving spoons; cooking utensils; cutting boards; serving trays; serving boards for food; serving platters; bread boards; trivets; dish cloths; drinking straws; beverage ware, namely, beverage containers; cups, mugs, plates, bowls, saucers, drinking glasses; drinkware, namely, drinking bottles for sports; coasters, not of paper or textile, namely, drink coasters; coaster holders; porcelain for household use, namely, chinaware and earthenware for household use; works of art of porcelain, ceramic, earthenware or glass; vases; baskets for household purposes, namely, waste baskets and laundry baskets; holders for flowers and plants, namely, planters being pots for flowers and plants; flower and plant pots; household storage containers, namely, general purpose storage bins for household use; trays for household purposes, namely, compostable trays for domestic purposes; soap holders; soap dishes; bottle openers; corkscrews; bathroom articles, namely, bathroom tumblers, bathroom towel holders, body wash dispensers, and toothbrush holders
- 24 (2) Textiles, namely, textile fabrics and substitutes for textiles made of synthetic material for home and commercial interiors; table napkins of textile; table cloths of textile; table runners of textile; table mats of textile; coasters of textile; textile place mats; dish towels; washcloths; towels, namely, cloth towels; towel sets; hand towels; tea towels; bath linen; bath sheets; bath towels; bed sheets; sheet sets; sheets; duvet covers; bed covers; bed blankets; quilts of textile; blankets; blanket throws; pillowcases; pillow shams; fabrics used in home decorative items, namely, textile fabrics for interior decorating; wall hangings of textile; travelling rugs

Claims

Priority Filing Date: March 31, 2021, Country or Office: UNITED STATES OF AMERICA, Application No. 90615702 in association with the same kind of goods

Recordals (known also as Footnotes)

Change of Ownership of International Registration / Changement de

400 - 444 7 Avenue SW
CALGARY
ALBERTA T2P0X8

Old Owner

Gramr, Inc.
4325 Glencoe Ave #9269
Marina Del Rey CA 90292
UNITED STATES OF
AMERICA

Old Owner

Alltrue (ABC), LLC
1320 Princeton St., Unit 206
Santa Monica CA 90404
UNITED STATES OF
AMERICA

Documents

[View documents](#)

titulaire de l'enregistrement international

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-04-05
DATE OF CHANGE / DATE DE CHANGEMENT: 2023-03-21
COMMENTS / COMMENTAIRES: From: Gramr, Inc. To: Alltrue (ABC),
LLC

Change of Ownership of International Registration / Changement de titulaire de l'enregistrement international

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-04-26
DATE OF CHANGE / DATE DE CHANGEMENT: 2023-04-08
COMMENTS / COMMENTAIRES: From: Alltrue (ABC), LLC To:
Retention Brands AT LLC

Action History

Action	Action date	Due date	Comments
Filed	2021-05-13		Registration
International Registration	2021-05-13	2031-05-13	
Created	2021-09-01		
Formalized	2021-09-01		
Designation Notification - Madrid Protocol	2021-09-02	2023-03-02	
Notification of Possible Opposition Sent	2022-07-04		
Search Recorded	2022-12-28		
Examiner's First Report	2022-12-28	2023-06-28	
Total Provisional Refusal	2022-12-28	2023-06-28	
Change of Title Registered	2023-04-06		DP:2023-04-05 Effective Date: 2023-03-21
Agent Changed	2023-04-11		From: To: 14711 / Voir Preuve au dossier/See evidence on File No. 2109728
Change of Title Registered	2023-04-27		DP:2023-04-26 Effective Date: 2023-04-08
Agent Changed	2023-05-12		From: To: 14711 / Voir Preuve au dossier/See evidence on File No. 2109728
Approved	2023-11-10		APPROVED BY PROGRAM EX200M1
			APPROVED BY

Approval Notice Sent	2023-11-10		PROGRAM EX200M1
Advertised	2023-12-06		Vol.70 Issue 3606
Opposition Start Date Notice Sent	2023-12-06		Requested on 2023/12/06 00:30:07 in program jr500m1
Registration Pending	2024-02-26		
Registered	2024-02-26		
Statement of Grant of Protection Sent (following a Provisional Refusal)	2024-02-26		