

Application number

2130835

Registration number

TMA1320209

International Registration Number

1610114

Type(s)

Design

Category

Trademark

CIPO Status

CANCELLED

TM5 status

DEAD/REGISTRATION/
Surrendered



The trademark application was registered, but subsequently voluntarily removed from the registry by action of the owner.

Filed

2021-05-17

International Registration

2021-05-17

Registered Owner

Awes.me, Inc.
67 E. Evelyn Ave., Suite 200
Mountain View CA 94041
UNITED STATES OF
AMERICA

Agent

GOWLING WLG (CANADA)
LLP
SUITE 2600, 160 ELGIN
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ONTARIO K1P1C3

Trademark description

The mark consists of a green triangle with a white rocket in the middle and the word awes.me under the triangle in black.

Index headings

A AWES.ME
AWESOME

Vienna information (Code & Description)

1.15.5	Flames
18.5.10	Space rockets and capsules, artificial satellites
27.5.1	Letters presenting a special form of writing
A 27.5.8	Letters linked to or containing a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
24.17.1	Punctuation marks
A 24.17.2	Dots
26.1.1	Circles
A 26.1.3	One circle or ellipse
27.5.1	Letters presenting a special form of writing
A 27.5.8	Letters linked to or containing a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
A 27.5.14	Letters repeated by mirror effect or symmetrically in any position
29.1.3	Green
29.1.6	White, grey, silver
29.1.8	Black

Colour claim

Colour is claimed as a feature of the trademark. The color(s) green, white, and black is/are claimed as a feature of the mark. The mark consists of a green triangle with a white rocket in the middle and the word awes.me under the triangle in black.

Goods (Nice class & Statement)

9 (1) Downloadable computer software for use in database management; downloadable computer software for uploading, manipulating, and enhancing digital content, namely, documents, photographs, images, video, and audio; downloadable computer software for linking metadata tags with digital content, namely, documents, photographs, images, video, and audio to enable search engine retrieval and database software collections of all of the aforesaid and for linking metadata tags with web pages visited, to create links which users can maintain for

Documents

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themselves and share with on-line groups; downloadable computer application software for mobile phones, smart phones, tablet computers, and handheld computers, namely, software for editing, enhancing, and sharing digital photographs; downloadable computer application software for mobile phones, smart phones, tablet computers, and handheld computers, namely, software for creating and sharing photo and video galleries; downloadable computer software for editing, enhancing, and sharing digital photographs; downloadable computer software for creating and sharing groups of digital items, namely, photo galleries, and video galleries; downloadable computer software for enhancing the camera and video functionality on mobile and smart phones; downloadable computer software to enable the transmission of photographs and videos to and from mobile phones and smart phones; downloadable computer software for providing access to computer vision technologies, namely, facial recognition, face clustering, face verification, face identification, behavior recognition, object recognition, and image content identification.

Services (Nice class & Statement)

- 35 (1) Distribution of advertising materials for others via an online electronic communications network; online retail store services featuring photos, photo albums and photo frames; online retail store services featuring general consumer merchandise, namely, puzzles, mugs, clothing, hats, undergarments, aprons, tote bags and bags, toy flying discs, stickers, coasters, calendars, key chains, pin buttons, magnets, cards, photocards, and postcards, online retail store services featuring general consumer merchandise, namely, puzzles, mugs, clothing, hats, undergarments, aprons, tote bags and bags, toy flying discs, stickers, coasters, calendars, key chains, pin buttons, magnets, cards, photocards, and postcards, all of the aforesaid imprinted with selected digital photographs, images, and text being individual words and phrases affixed as designs to the aforesaid goods; providing online market reports, studies and information relating to business matters in the nature of reports that track online photo and video gallery viewing details and internet user traffic for commercial and advertising purposes; online retail store services featuring general consumer merchandise, namely, puzzles, mugs, clothing, hats, undergarments, aprons, tote bags and bags, toy flying discs, stickers, coasters, calendars, key chains, pin buttons, magnets, cards, photocards, and postcards all of the aforesaid imprinted with selected digital photographs, images and text being individual words and phrases affixed as designs to the aforesaid goods; providing online market reports, studies and information relating to the collection and analysis of customer online photo and video gallery viewing preferences and usage data.
- 38 (2) Communication services by electronic computer terminals, namely, email, video teleconference, videotext, voice messaging, and multimedia videoconferencing; communication services by cellular phones;

telecommunication services, namely, providing e-mail notification alerts via the internet; electronic transmission of messages, images, via cellular phones, cellular phone applications and over the internet; providing online forums for discussion of user generated content and electronic bulletin boards for transmission of messages among users in the field of general interest; providing on-line electronic bulletin boards for transmission of messages among computer users concerning personal photographs; providing online chat rooms and electronic bulletin boards for transmission of messages among users in the fields of photography and videography.

40 (3) Alteration and retouching of photographic images; digital enhancement of photographs.

41 (4) Publication of on-line diaries (blogs) on the Internet concerning topics of general interest; photography services; publication of on-line diaries (blogs) on the Internet featuring photographs and information about photography, travel and topics of general interest.

42 (5) Electronic storage of electronic media, namely, images, text messages, electronic and digital publications, audio data, namely, digital music files, digital audio files featuring dictation, digital photographs and videos; providing temporary use of on-line non-downloadable software for downloading, uploading, transferring, sharing, ranking, evaluating, critiquing, emailing, licensing, editing, cropping, correcting, rotating, watermarking, protecting, pricing, valuing, evaluating, and storing digital photos and videos; providing temporary use of on-line non-downloadable software for creating photo and video galleries; providing temporary use of on-line non-downloadable software for creating and hosting web sites; hosting of digital content, namely, websites, computer software applications, photographs and videos of others on the internet; providing customized on-line web pages featuring user-defined information, namely, photographs, videos, text, being electronic and printed publications, search engines and on-line web links to other web sites; computer services, namely, providing internet search engines for obtaining data related to digital photographs, videos and digital music and searching for digital photographs, videos and content, namely, digital music, digital files featuring dictation; computer services, namely, designing and implementing on demand web sites in the nature of turnkey packages allowing customers to create ecommerce web sites in the fields of photography, videos and digital content; providing temporary use of on-line non-downloadable software for designing and implementing on demand web sites in the nature of turnkey packages allowing customers to create ecommerce web sites in the fields of photography, videos and digital content; providing temporary use of on-line non-downloadable software for planning, organizing, scheduling and conducting of meetings and events; remote online backup of computer data; application service provider featuring interactive software for downloading, uploading, transferring, sharing, ranking, evaluating, critiquing, emailing, licensing, and storing digital photos and videos; application service provider featuring interactive software for creating photo

and video galleries; application service provider featuring application programming interface (api) software for providing access to computer vision technologies, namely, facial recognition, face clustering, face verification, face identification, behavior recognition, object recognition, image content identification, and other computer vision features and functions, namely, digital image alignment, 3D reconstructions, object motion tracking.
 (6) Online social networking services.

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Claims

Priority Filing Date: January 20, 2021, Country or Office: UNITED STATES OF AMERICA, Application No. 90477298 in association with the same kind of goods and in association with the same kind of services

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name and Address / Nom et adresse

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2022-06-23

DATE OF CHANGE / DATE DE CHANGEMENT: 2022-04-14

COMMENTS / COMMENTAIRES: From: SmugMug, Inc. To: Awes.me, Inc.

Action History

Action	Action date	Due date	Comments
Filed	2021-05-17		Registration
International Registration	2021-05-17	2031-05-17	
Created	2021-09-01		
Formalized	2021-09-01		
Designation Notification - Madrid Protocol	2021-09-02	2023-03-02	
Agent Changed	2021-11-02		From: To: 16931 / Voir Preuve au dossier/See evidence on File No. 2130835
Amendment to Application	2022-06-23		DP:2022-06-23 Effective Date: 2022-04-14
Notification of Possible Opposition Sent	2022-07-04		
Search Recorded	2022-12-28		
Examiner's First Report	2022-12-28	2023-06-28	
Total Provisional Refusal	2022-12-28	2023-06-28	
Agent Changed	2023-04-05		From/De: 16931 To/A: 8390
Correspondence Created	2024-02-07	2024-08-07	
Approved	2025-02-18		APPROVED BY PROGRAM EX200M1

Approval Notice Sent	2025-02-18		APPROVED BY PROGRAM EX200M1
Advertised	2025-03-19		Vol.72 Issue 3673
Opposition Start Date Notice Sent	2025-03-19		Requested on 2025/03/19 00:30:05 in program jr500m1
Registration Pending	2025-06-06		
Registered	2025-06-06		
Statement of Grant of Protection Sent (following a Provisional Refusal)	2025-06-06		
Cancelled - Madrid Protocol	2025-07-30		Effective Date: 2025-07-11