

LIVEWIRE LOGO (DESIGN) — 2132477

Application number

2132477

Registration number

TMA1211984

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2021-09-09

Registered

2023-12-01

Registration Expiry Date

2033-12-01

Registered Owner

LIVEWIRE EV, LLC
3700 W Juneau Avenue
Milwaukee, WI 53208-2818
UNITED STATES OF
AMERICA

Agent

ROBIC AGENCE PI S.E.C./
ROBIC IP AGENCY LP
630, boul. René-Lévesque
Ouest
20e étage
Montréal
QUÉBEC H3B1S6

Old Owner

H-D U.S.A., LLC

Index headings

LW

L

W

Vienna information (Code & Description)

- | | |
|-----------|---|
| 26.3.23 | Lines or bands forming an angle -- Note: Including chevrons and arrowheads formed by lines or bands. |
| 26.11.2 | Two lines or bands |
| A 26.11.6 | Thick lines, bands |
| A 26.11.9 | Oblique lines or bands |
| 27.5.1 | Letters presenting a special form of writing |
| A 27.5.8 | Letters linked to or containing a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3. |
| A 27.5.22 | Monograms formed of intertwined, overlapping or otherwise combined letters |

Goods (Nice class & Statement)

- | | |
|----|--|
| 12 | (1) Motorcycles and structural parts therefor. |
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Claims

Priority Filing Date: March 17, 2021, Country or Office: UNITED STATES OF AMERICA, Application No. 90584777 in association with the same kind of goods

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-09-18
DATE OF CHANGE / DATE DE CHANGEMENT: 2022-09-26
COMMENTS / COMMENTAIRES: FROM/DE: H-D U.S.A., LLC
TO/A: LIVEWIRE EV, LLC

3700 W. Juneau Avenue
Milwaukee, WI 53208
UNITED STATES OF
AMERICA

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2021-09-09		
Created	2021-09-09		
Formalized	2021-09-09		
Pre-Assessment Letter Sent	2022-05-16		Acceptable Goods or Services
Search Recorded	2023-08-11		
Approved	2023-08-17		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2023-08-17		APPROVED BY PROGRAM EX200M1
Advertised	2023-09-13		Vol.70 Issue 3594
Change of Title Registered	2023-09-18		Assignment/Cession
Registration Pending	2023-12-01		
Registered	2023-12-01	2033-12-01	