

**Application number**

2133696

**International Registration Number**

1613876

**Type(s)**

Standard Characters

**Category**

Trademark

**CIPO Status**

ABANDONED SECTION 36

**TM5 status**

DEAD/APPLICATION/  
Withdrawn/Abandoned



The owner of the trademark application withdrew (e.g. abandoned) the application and the application is no longer active.

**Filed**

2021-05-10

**International Registration**

2021-05-10

**Applicant**

Streetbees.com Limited  
10 Orange Street,  
West End  
London WC2H 7DQ  
UNITED KINGDOM

**Agent**

PALLET VALO LLP  
77 City Centre Drive, West  
Tower  
Suite 300  
Mississauga  
ONTARIO L5B1M5

**Documents**

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**Index headings**

STREETBEEES GO  
STREET BEEES

**Goods (Nice class & Statement)**

9 (1) Software; business software; software for data collection; downloadable software applications, including for use on computers, portable handheld digital electronic communication devices, mobile devices, and wired and wireless communication devices; software for use in the collection, storage, management, tracking and analysis of data and information in the area of retail, business, marketing, market research, marketing campaigns, marketing studies, sales promotion, staff management, consumer products, consumer habits and, consumer preferences; computer software for processing and analysing market data; computer software for the compilation analysis and management of digital data; computer software for controlling and managing access server applications; downloadable software in the nature of mobile applications for informing users of temporary work assignments; software for requesting information from users; data verification software; payment software; data analysis software; software for creating, organising, conducting, analysing and reporting of surveys, questionnaires, reviews and opinion polls; software for use in the transmission, recordal, analysis and reporting of answers to consumers surveys, business surveys and opinion polls; software for use in the collection of information and data regarding consumer habits; software for the generation and presentation of business reports; downloadable software in the nature of mobile applications for the capture, recordal, aggregation, communication, transmission, storage, organisation, analysis, reporting and sharing of data, images, photographs, information, prices; downloadable software for tracking and recording the geo-location of users; downloadable software for tracking, recording and analysis of software usage, including place, time and date information; price comparison software; computer software for use in the crowdsourcing of data, information, images, text, photographs, audio and/or visual content; computer software for use in the crowdsourcing of marketing, business, retail and price data and information; computer software for use in the capture, collection and communication of real-time data, information, messages, text, images, photographs, audio and/or visual materials; downloadable software in the nature of a mobile application for social and personal networking; computer software for the collection, aggregation and analysis of content from social media platforms; software applications to enable transmission, access, organization, and management of text messages, instant messaging, data,

photographs, images, audio and/or visual recordings via the Internet and other communications networks; database management software; computer databases; computer software for accessing, browsing and searching online databases; electronic newsletters; downloadable electronic publications in the field of retail, marketing and advertising; digital recordings; multimedia recordings; video recordings; audio recordings; multimedia recordings and publications; videos, digital recordings, multimedia recordings, video recordings, audio recordings and downloadable electronic publications supplied on line from databases or from facilities provided on the Internet or other communications networks; blank or pre-recorded multimedia discs, laser-readable discs, video discs, floppy disks, compact discs, audio cassettes, audio tapes, tape cassettes, video cassettes, CD-ROMs, digital video discs (DVDs) and other pre-recorded digital, optical, electronic and magnetic media; magnetic data carriers, recording discs; computer and memory storage devices, namely, blank flash drives, USB drives, memory cards and memory card readers; speakers, microphones, and headsets; cases, covers, and stands for computers; apparatus and instruments for recording, transmission or reproduction of sound, video or information; cases, carrying cases, covers, stands, skins, speakers, accessories and keyboards for portable and handheld electronic devices, mobile phones, cameras, video cameras, tablet computers, laptop computers, computers, audio and video players, electronic personal organizers, personal digital assistants, global positioning system goods.

### **Services (Nice class & Statement)**

- 35 (1) Marketing, advertising and promotional services; business services; business management; business administration; market, marketing, business and advertising studies, research, analytics and information services; advice, consultancy, information, assistance, appraisals, valuations, audits, in the fields of marketing, advertising, promotions, business and/or customer behaviours; business investigation services; market research data collection services including through store visits; data processing services; market research; conducting business surveys; conducting quality assurance surveys; conducting market surveys; reporting services for business purposes; conducting paid surveys; collection of consumers' and professionals' opinions; collection, verification, analysis and reporting of crowd-sourced data, information, images, photographs, opinions, reviews, answers to questionnaires, answers to opinion polls, answers to surveys, for businesses; design and implementation of business research methodologies; business audit services; business appraisal services; assessment analysis relating to the implementation of advertising, marketing and promotional campaigns and strategies; price comparison services; publication of advertising texts; real-time retail information services; real-time information and reporting services regarding the price

of goods and/or services; real-time information and reporting services regarding the implementation of marketing campaigns; real-time information and reporting services regarding in-store display of goods, shelf space allocation for products and stock levels; real-time information and reporting services regarding the use of promotional materials, advertising materials and point of sale materials by businesses, retailers, service providers and on-line service providers; real-time information and reporting services regarding points of sale, including points of sale organisation, cleanliness, customer service, staff, use of point-of-sale materials, use of marketing materials, use of advertising materials, products' presentation, prices and stock levels; conducting and analysing public opinion polls; conducting and analysing questionnaires for marketing and advertising purposes; research, analytics and information services regarding consumer habits; research, analytics and information services regarding the implementation of advertising and marketing campaigns and marketing strategies by others; providing business reports; business data analysis; statistical studies; providing statistical information; computerised database management services; compilation, maintenance, updating and management of on-line computer databases and on-line searchable databases; collation, aggregation and systemization of data, images, photographs, text, reviews, opinions, audio and/or visual materials and information into databases; maintaining and updating computer databases of temporary work assignments, time and date of the completion of temporary work assignments, software users, payments, address books, users' location, personal planners, travel planners and group links; maintaining and updating computer databases of consumer habits; providing information on temporary work assignments; human resources management; personnel recruitment services; promoting the goods and services of others via computer and communication networks; online business networking services; distribution of advertising, marketing and promotional materials via an communication networks, including through the Internet, websites, social media, search engines, mobile devices, blogs and other communication channels; business monitoring and consulting services, including in relation to marketing strategy, consumer insight, consumer habits, personnel, advertising, promotions and retail sale matters; online publication of advertising texts; rental of advertising space on online platforms, including websites and digital applications; subscriptions to electronic publications, electronic journals, electronic newsletters, business reports and/or Internet websites; organisation, arrangement and conducting of conferences, conventions, seminars, events and exhibitions for business, commercial or advertising purposes; business consultancy services relating to the supply of quality management systems; consultancy, advisory and information services relating to any of the aforesaid services; including all the aforesaid services provided through communication networks, including provided on-line from a computer, a computer

database, the Internet, websites, social media, search engines, digital applications, mobile devices, blogs or other communication channels.

(2) Telecommunication services; communication services; data streaming services; webcasting services; data communications; communications via radio, telephone and computer terminals; communications by worldwide computer networks; communication services for accessing computer networks; connection by telecommunications to a world-wide computer network; broadcasting of information and computer programs via telecommunications (including online services and electronic mail); electronic data exchange (transmission); online transmission of messages, images, photographs, data, information, text, reports, surveys, audio and/or visual content, documents; rental of telecommunications apparatus, instruments and installations (including online services), remote data exchange (transmission); remote transmission of data to and from mobile telephones; providing access to an online web portal in the field of marketing strategies and studies, including for improving sales, marketing strategies, management of stock levels, professional performance training, relations with customers, business partners, potential customers, employees; provision of interactive online communications for the purpose of conducting market, marketing, advertising and business studies, research, surveys, audits, investigations, opinion polls; information about telecommunications; online telecommunications information; providing access and leasing access time to computer databases; telecommunications services to obtain information from data banks; providing access to an online web portal to allow organizations to arrange market studies, business investigations, pricing investigations, surveys, opinion polls and crowdsourcing of information, images, opinions and data; providing access to an online web portal to allow organisations to access, share, manipulate, comment on, analyse and produce business reports, data and information in the field of retail, markets, marketing, business, commerce, marketing and promotional strategies and studies, consumer habits, consumer preferences, prices, products, real-time business intelligence, opinion polls, surveys and crowd-sourced information; enabling users of smartphones and other mobile communication devices to search and access temporary work assignments, and to complete temporary work assignments over communication networks; communication, transmission, receipt, exchange, broadcast, reception, streaming, distribution and other dissemination of audio and/or visual recordings, podcasts, webcasts, videos, movies, films, documentaries, still and moving images, pictures, photos, texts, messages, posts, comments, reviews, advice, opinions, surveys, recommendations, interviews, news, information, data, documents, reports, audio-visual content, user-generated content and multi-media content; providing online and telecommunication facilities for real-time interaction between and among users of computers, mobile and handheld computers, and wired and wireless

communication devices and businesses; providing a platform for mobile device communications; chat room services; providing online forums; providing an online community platform; online community services for users to share information, photos, audio and/or video content to form virtual communities, and to engage in social networking; instant messaging services, web messaging services, and text messaging services; consultancy, advisory and information services relating to any of the aforesaid services; including all the aforesaid services provided through communication networks, including provided on-line from a computer, a computer database, the Internet, Internet portals, websites, email, instant messaging, social media platforms, social networks, search engines, digital applications, mobile devices, blogs, forums, computer or other communication channels.

42

(3) Engineering; surveying, technical project studies, in particular in the field of consumer goods, information, information technology, telecommunications, telecommunications networks and the Internet; design, analysis, development, updating, programming, installation, maintenance and/or management of computer programs, computer software, downloadable software applications, computer systems, telecommunications systems, databases, computer servers, websites, Internet platforms; design, development, programming, installation and maintenance of computer programmes for the capture, collection, aggregation, processing, analysis, systemisation, transmission, communication and reporting of data, information, images, photographs, text, audio and/or visual materials, surveys, reviews, reports; computer-aided design, analysis and formatting of the results of surveys, studies and investigations; collection, analysis and research of technical development data and technical information in the field of computer databases, data processing, data transmission, message sending, electronic relays; design, development, programming, installation and maintenance of computer programmes for data verification; design, development, programming, installation and maintenance of software for the purposes of business analysis, business research, business investigation; design, development, programming, installation, hosting and maintenance of business reporting tools; design, development, programming, installation, hosting and maintenance of online platforms for the storage, extraction, aggregation, management, tracking, analysis and exchange of information, data and reports in the field of marketing, business, retail, pricing, business management, staff management, management of business partners, surveys, opinion polls, marketing campaigns, market research, sales promotion, statistics, management of customer information, customer assistance, the effectiveness of services, consumer preferences, consumer habits, consumer products, the effectiveness of marketing, advertising and promotional strategies and campaigns; hosting memory space on the internet for storing of audio and/or visual recordings, podcasts, webcasts, videos, movies, films, documentaries, still and moving images, pictures, photos, texts,

messages, posts, comments, reviews, advice, opinions, surveys, recommendations, interviews, news, information, data, documents, reports, audio-visual content, user-generated content, multi-media content, business data, commercial data, market data, consumer data and marketing intelligence in a database; design, development, programming, installation, hosting and maintenance of software for multimedia data storing and recalling; quality control services for others; quality control; research and development, for others, in the field of telecommunications; consultancy, advisory and information services relating to any of the aforesaid services; including all the aforesaid services provided through communication networks, including provided on-line from a computer, a computer database, the Internet, Internet portals, websites, email, instant messaging, social media platforms, social networks, search engines, digital applications, mobile devices, blogs, forums, computer or other communication channels.

### Claims

Priority Filing Date: April 22, 2021, Country or Office: UNITED KINGDOM, Application No. UK00003630849 in association with the same kind of goods and in association with the same kind of services

### Action History

Action	Action date	Due date	Comments
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International Registration	2021-05-10	2031-05-10	
Designation Notification - Madrid Protocol	2021-09-16	2023-03-16	
Created	2021-09-16		
Formalized	2021-09-16		
Agent Changed	2021-12-21		From: To: 11744 / Voir Preuve au dossier/See evidence on File No. 2133696
Notification of Possible Opposition Sent	2022-07-18		
Search Recorded	2022-12-22		
Examiner's First Report	2022-12-22	2023-06-22	
Total Provisional Refusal	2022-12-22	2023-06-22	
Agent Changed	2023-01-26		From/De: 11744 To/A: 9988
Correspondence Created	2024-02-06	2024-08-06	
Default Notice Sent	2024-08-27	2024-10-27	
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Confirmation of Total			

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2024-11-14