

THE VERY GOOD BUTCHERS & Design (Vertical) — 2134309

Application number

2134309

Type(s)

Design

Category

Trademark

CIPO Status

ABANDONED SECTION 36

TM5 status

DEAD/APPLICATION/
Withdrawn/Abandoned



The owner of the trademark application withdrew (e.g. abandoned) the application and the application is no longer active.

Filed

2021-09-17

Applicant

The Very Good Food Company
Inc.
2748 Rupert St
Vancouver
BRITISH COLUMBIA V5M3T7

Agent

GOWLING WLG (CANADA)
LLP
550 BURRARD STREET
SUITE 2300
VANCOUVER
BRITISH COLUMBIA V6C2B5

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2021-09-17		
Created	2021-09-17		
Formalized	2021-09-17		

Index headings

THE VERY GOOD BUTCHERS

Vienna information (Code & Description)

11.1.1 Knives, forks and spoons
A 11.1.3 Knives
25.1.9 Framework and frames
A 25.1.10 Complete framework and frames
26.4.2 Rectangles
26.4.7 Two quadrilaterals, one inside the other
A 26.4.16 Quadrilaterals containing other figurative elements
A 26.4.18 Quadrilaterals containing one or more letters
27.5.1 Letters presenting a special form of writing
A 27.5.3 Letters in relief or shaded

Goods (Nice class & Statement)

16 (1) Gift cards and gift certificates;
25 (2) Baby clothing; children's clothing; casual clothing; athletic clothing; hats; aprons;
29 (3) Plant-based food products, namely veggie burger patties, sausages, bacon, deli meat, roast beef, beef, chicken, turkey, ribs, pepperoni, jerky, jackfruit, taco stuffing, steak, and fish; plant-based meat snacks;

Services (Nice class & Statement)

35 (1) Retail sale of food; online sales of food items; wholesale sales of food items; street vending of food; retail sale of clothing; online sales of clothing; administration of customer loyalty programs;
43 (2) Restaurant services; catering services; food truck services; providing information in the nature of plant-based recipes;

Pre-Assessment Letter Sent	2022-07-08		Goods or Services Not Acceptable
Agent Changed	2022-08-04		From/De: 6258 To/A: 3202
Search Recorded	2025-01-09		
Examiner's First Report	2025-01-09	2025-07-09	
Default Notice Sent	2025-07-28	2025-09-28	
Abandoned - Section 36	2025-10-16		