

## VIVA LA KITTY — 2136330

### Application number

2136330

### Registration number

TMA1234384

### Type(s)

Standard Characters

### Category

Trademark

### CIPO Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

### Filed

2021-09-28

### Registered

2024-05-24

### Registration Expiry Date

2034-05-24

### Registered Owner

PetSmart Home Office LLC  
19601 N. 27th Avenue  
Phoenix, AZ 85027  
UNITED STATES OF  
AMERICA

### Agent

BORDEN LADNER GERVAIS  
LLP  
Bay Adelaide Centre, East  
Tower  
22 Adelaide St. West  
TORONTO  
ONTARIO M5H4E3

### Documents

[View documents](#)

### Index headings

VIVA LA KITTY  
LONG LIVE

### Foreign Character Translation

The translation provided by the applicant of the word(s) VIVA is LONG  
LIVE.

### Goods (Nice class & Statement)

31 (1) Edible chews for animals; edible pet treats; pet food

### Recordals (known also as Footnotes)

#### CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-11-07

DATE OF CHANGE / DATE DE CHANGEMENT: 2023-10-24

COMMENTS / COMMENTAIRES: FROM: PetSmart Home Office, Inc.

TO: PetSmart Home Office LLC

Voir Preuve au dossier/See evidence on File No. 2285852

## Action History

Action	Action date	Due date	Comments
Filed	2021-09-28		
Created	2021-09-28		
Formalized	2021-09-28		
Search Recorded	2023-06-02		
Examiner's First Report	2023-06-02	2023-12-02	
Amendment to Application	2023-11-07		Name / Voir Preuve au dossier/See evidence on File No. 2285852
Approved	2024-02-06		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-02-06		APPROVED BY PROGRAM EX200M1
Advertised	2024-03-06		Vol.71 Issue 3619
Registration Pending	2024-05-24		
Registered	2024-05-24	2034-05-24	
Agent Changed	2024-05-28		From/De: 10489 To/A: 6237