

## SQUARE ENIX CAPTURE STUDIO — 2136572

### Application number

2136572

### Registration number

TMA1366713

### Type(s)

Standard Characters

### Category

Trademark

### CIPO Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

### Filed

2021-09-29

### Registered

2025-12-12

### Registration Expiry Date

2035-12-12

### Registered Owner

Kabushiki Kaisha Square Enix  
Holdings (also trading as  
Square Enix Holdings Co.,  
Ltd.)  
6-27-30 Shinjuku  
Shinjuku-ku  
Tokyo, 160-8430  
JAPAN

### Agent

SMART & BIGGAR LP  
Scotia Plaza, 40 King Street  
West  
40th Floor  
Toronto  
ONTARIO M5H3Y2

### Index headings

SQUARE ENIX CAPTURE STUDIO

### Goods (Nice class & Statement)

- 9 (1) Computer games; video games; virtual reality game software; computer game cartridges; computer games downloadable from a global computer network; computer games for use on mobile and cellular phones; video game cartridges; video game cassettes; optical discs and semi-conductor ROMs pre-recorded with sound recordings, namely music and fictional stories; optical discs and semi-conductor ROMs pre-recorded with audio visual recordings, namely music and animated fictional stories; compact discs pre-recorded with music; mouse pads; straps for cellular phones; downloadable music files; downloadable ring tones for mobile phones; downloadable image files containing artworks, texts, graphics and photographs; downloadable wallpaper graphics for mobile phones; downloadable electronic publications namely magazines, journals and newsletters in the field of computer games and video games.

### Services (Nice class & Statement)

- 35 (1) Advertising agency services; publicity agency services; advertising by transmission of on-line publicity for third parties through electronic communications networks; consultancy services relating to publicity; distribution of samples for others for publicity purposes; promoting the goods and services of others through the administration of sales and promotional incentive schemes involving trading stamps; business management analysis and business management consultancy; business management; marketing research and analysis service; providing information concerning commercial sales, namely, providing product sales rankings information; preparation, auditing and auditing attestation of financial statements; referral of actors, singers, models, musicians, performers, talents and the like, namely, talent agency services, and talent recruiting services in the field of show business; personnel placement services; employment agency services; auctioneering; import-export agency services; arranging newspaper subscriptions for others; shorthand; transcription, namely, stenographic transcription services and transcription of messages; document reproduction; office functions in the nature of filing documents; office functions in the nature of filing magnetic-tapes; compilation of computerized databases; providing business assistance to others in the operation of data processing apparatus namely, computers, typewriters, telex machines and other similar office machines; reception services for visitors in buildings [office functions]; publicity material rental, namely, rental of advertising

## Documents

[View documents](#)

- 41 billboards, rental of advertising space, rental of digital billboards, rental of exhibition stands; rental of typewriters, copying machines and word processors; providing commercial information and advice for consumers in the choice of products and services in the field of computer games and video games; providing employment information, namely, providing information relating to employment recruitment; providing information about newspaper articles, namely, newspaper clipping services; rental of vending machines.
- (2) Providing amusement parks; providing amusement facilities for virtual reality using global communication networks; providing amusement facilities and play facilities for virtual reality using computer graphics; amusement arcades; virtual reality arcade services; providing on-line computer games; providing on-line non-downloadable video games; providing information on computer game strategies and video game strategies via computer networks and global communication networks; providing information on entertainment in the field of computer games, video games, card games, animated cartoons, comics, novels and magazines; providing on-line non-downloadable comics; providing on-line non-downloadable magazines, journals and newsletters in the field of computer games, video games, cartoons and interactive entertainment; arranging and conducting musical concerts and festivals; providing on-line non-downloadable digital images and pictures; providing on-line music, not downloadable; providing on-line non-downloadable audio and video content in the nature of music, computer games, video games and cartoons via internet; entertainment services in the nature of live dramatic performances; entertainment services in the nature of live performances by a musical band; providing information on musical performances and presentation of films; movie theatre presentations and movie film production and distribution; provision of data concerning items used in on-line games; animation film production; film production using computer graphics; production and presentation of audio and video recordings, and still and moving images; providing audio and visual recording studios; recording studio services; photography; video film production; production of radio or television programs; production of videotape film in the field of education, culture, entertainment or sports [not for movies or television programs and not for advertising or publicity]; directing of radio and television programs; operation of video and audio equipment for production of radio and television programs; computer-aided digital image processing, namely, providing temporary use of non-downloadable computer software for image processing; educational and training services relating to computer graphics.
- 42 (3) Providing meteorological information; designing of machines, apparatus, instruments [including their parts] or systems composed of such machines, apparatus and instruments, namely design of computer hardware; computer design services; computer graphics design services; website design services; computer animation design services; design of computer graphics; animation

design; design of computer graphics relating to games; design services using computer graphics; computer software design, computer programming, and maintenance of computer software; technological advice relating to computers, automobiles and industrial machines; rental of surveying equipment; rental of computers; providing computer programs on data networks, namely, providing online non-downloadable software for editing images, sound and video; rental of memory space for computer servers; hosting computer sites [web sites].

### Claims

Priority Filing Date: April 09, 2021, Country or Office: JAPAN, Application No. 2021-043341 in association with the same kind of goods and in association with the same kind of services

### Action History

Action	Action date	Due date	Comments
Filed	2021-09-29		
Created	2021-09-29		
Formalized	2021-09-29		
Pre-Assessment Letter Sent	2022-07-08		Goods or Services Not Acceptable
Search Recorded	2025-01-07		
Examiner's First Report	2025-01-07	2025-07-07	
Approval Notice Sent	2025-07-23		APPROVED BY PROGRAM EX200M1
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Advertised	2025-09-24		Vol.72 Issue 3700
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Agent Changed	2026-04-21		Transferred From: 12 To: 59