

Application number

2138552

Registration number

TMA1404717

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

Filed

2021-10-06

Registered

2026-04-22

Registration Expiry Date

2036-04-22

Registered Owner

Bluum Holdings LLC
#155 - 4675 East Cotton
Center Blvd.
Phoenix, AZ 85040
UNITED STATES OF
AMERICA

Agent

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Old Owner

Index headings

BLUUM TECHNOLOGY
BLOOM

Services (Nice class & Statement)

- 35 (1) Value-added reseller services, namely, distributorship services featuring audio equipment, video equipment, computer network hubs, switches and routers, office and collaborative learning furniture, computer equipment and accessories, digital signage, teleconference equipment, videoconference equipment, LAN (local area network) hardware, computer security hardware for network traffic analysis and security management systems, photographic equipment, audio/video cables, charging carts for tablets and laptops, computer operating systems, infrared thermometers, moveable office partitions; providing a buyback program for used personal electronic devices of others
- 36 (2) Providing lease financing for electronic equipment, audio equipment, video equipment, computer equipment, teleconference equipment, videoconference equipment, and photographic equipment and related peripheral devices; providing extended warranties on electronic equipment, audio equipment, video equipment, computer equipment, teleconference equipment, videoconference equipment, and photographic equipment and related peripheral devices
- 37 (3) Installation, maintenance and repair of electronic equipment, audio equipment, video equipment, computer equipment, teleconference equipment, videoconference equipment, and photographic equipment and related peripheral devices; construction project management services in relation to installation of computer equipment
- 39 (4) Electronic product collection services and shipping services, namely by truck, for recycling, reuse, resale, and destruction
- 41 (5) Information technology training; Computer and audio visual education training services in the areas of audiovisual equipment and computing devices and the use thereof; Education services, namely, providing and conducting technology training classes, seminars, and workshops to support audiovisual equipment implementation and use, best practices related to use of technology and how to optimize it in a school environment, distribution of training support materials in connection therewith; Educational training services, namely, training teachers, administrators, instructional designers, IT technicians, and other educational personnel in the field of audiovisual, computing equipment, and software implementation and use, teaching methods of audiovisual equipment; Training in the use of audiovisual, computer, teleconference, videoconference, photographic, and education equipment and software use; Providing on-site

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Documents

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professional training, on-line training and on demand support through courses, seminars, and workshops in the field of audiovisual, computer, teleconference, videoconference, photographic, and education equipment and software use

(6) On-demand, online and in person technical support services, namely, help desk and troubleshooting in the nature of diagnosing audiovisual and computing equipment problems; New product design consulting services in the field of design, selection, implementation, use and optimization of audiovisual, computing, and health and safety equipment, software and services by and for others; Consulting services in the field of the new product design of audiovisual, computing, teleconference, videoconference, digital signage, photographic and recording, and health and safety equipment in education, public sector and corporate environments; Planning and layout design services for audio-video, education, teleconference, and videoconference environments; Audiovisual systems integration services; computer security service, namely, hard drive erasure

Claims

Priority Filing Date: October 05, 2021, Country or Office: UNITED STATES OF AMERICA, Application No. 97060979 in association with the same kind of services

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Assignment / Cession

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2022-04-01

DATE OF CHANGE / DATE DE CHANGEMENT: 2022-03-23

COMMENTS / COMMENTAIRES: FROM/DE: Troxell Communications, Inc.

TO/A: Bluum Holdings LLC

Security Agreement Placed on File / Accord de sécurité inscrit au dossier

DATE RECORDED / DATE CONSIGNEE: 2024-08-22

DATE OF CHANGE / DATE DE CHANGEMENT: 2024-08-16

COMMENTS / COMMENTAIRES: TWIN BROOK CAPITAL PARTNERS, LLC, as Administrative Agent

Action History

Action	Action date	Due date	Comments
Filed	2021-10-06		
Created	2021-10-06		
Formalized	2021-10-06		
Agent Changed	2022-03-25		From/De: 92 To/A: 9162
Change of Title Registered	2022-04-01		Assignment/Cession
Pre-Assessment Letter Sent	2022-05-26		Goods or Services Not Acceptable
			Goods or Services Not

Pre-Assessment Letter Sent	2022-05-27		Acceptable
Search Recorded	2024-07-11		
Examiner's First Report	2024-07-11	2025-01-11	
Security Interest Placed	2024-08-22		
Default Notice Sent	2025-01-29	2025-03-29	
Default Removed	2025-06-02		
Correspondence Created	2025-06-02	2025-12-02	
Approved	2025-11-18		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-11-18		APPROVED BY PROGRAM EX200M1
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