

BLUE MOON MANGO WHEAT & Design — 2146053

Application number

2146053

Registration number

TMA1233356

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2021-11-10

Registered

2024-05-17

Registration Expiry Date

2034-05-17

Registered Owner

COORS BREWING
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Index headings

BLUE MOON, EST. 1995, COLORADO BLUE MOON MANGO WHEAT
CRAFTED WITH RIPE MANGO
B

Vienna information (Code & Description)

1.7.1	Full moon, several moons
A 1.7.9	Full moon, crescent or half-moon with crescent or half-moon with plants
5.3.11	Other leaves
A 5.3.13	Stylized leaves
5.3.16	More than four leaves, scattered leaves, bunches of leaves -- Note: Not including surfaces or backgrounds covered with a repeated figurative element composed of leaves (25.7.25).
5.7.14	Stone fruits (apricots, peaches, prunes, plums, dates, mangos, litchis, loquats, etc.) (except 5.7.16 and 5.7.19)
A 5.7.22	Open fruits, slices or quarters of fruit
25.1.6	Banderoles, cartouches
25.1.15	Labels, collarettes (bottle-neck labels) -- Note: Not including tie-on labels (20.5.15).
A 25.1.19	Other labels
25.5.2	Backgrounds divided into two, horizontally
26.4.2	Rectangles
26.4.8	More than two quadrilaterals, inside one another
26.4.12	Quadrilaterals containing one or more other geometrical figures -- Note: Including quadrilaterals containing bent or straight lines (except 26.4.11).
A 26.4.13	Quadrilaterals containing representations of heavenly bodies or natural phenomena
A 26.4.15	Quadrilaterals containing representations of animals or parts of animals' bodies or plants
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces
26.11.3	More than two lines or two bands
A 26.11.5	Thin lines
A 26.11.6	Thick lines, bands
A 26.11.8	Horizontal lines or bands
A 26.11.10	Straight lines or bands
A 26.11.12	Curved lines or bands (except a 26.11.13)
29.1.4	Blue
29.1.7	Brown
29.1.3	Green
29.1.1	Red, pink, orange
29.1.2	Yellow, gold

Colour claim

Colour is claimed as a feature of the trademark. The words "BLUE MOON, EST. 1995, COLORADO" appear in dark blue on a buff background. The colour green appears on the border below "BLUE MOON, EST. 1995, COLORADO". The words 'BLUE MOON' are dark blue and the words 'MANGO WHEAT' are orange, both on a buff

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Documents

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background. The moon design behind the words 'BLUE MOON' is light blue. The mango slices designs appear in yellow and red, with a green leaf with veining in green, on a orange background. The words 'MANGO WHEAT' are orange on a buff background with a green border. The words "CRAFTED WITH RIPE MANGO" and the hyphens to the left and right appear in buff on a green background. The background below the upper green border appears in orange.

Goods (Nice class & Statement)

32 (1) Beer; beers

Action History

Action	Action date	Due date	Comments
Filed	2021-11-10		
Created	2021-11-10		
Formalized	2021-11-10		
Search Recorded	2023-04-18		
Examiner's First Report	2023-04-18	2023-10-18	
Approved	2024-02-01		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-02-01		APPROVED BY PROGRAM EX200M1
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