

Application number

2147198

Registration number

TMA1315797

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2021-11-15

Registered

2025-05-23

Registration Expiry Date

2035-05-23

Registered Owner

MEGA BRANDS INC.
4505 Hickmore
Montreal
QUEBEC H4T1K4

Agent

CASSELS BROCK &
BLACKWELL LLP
Suite 3200, Bay Adelaide
Centre - North Tower
40 Temperance St.
Toronto,
ONTARIO M5H0B4

Documents

[View documents](#)

Index headings

MEGA BLOKS
BLOCKS
O

Vienna information (Code & Description)

2.1.1	Heads, busts
A 2.1.23	Men stylized -- Note: Including stick figures of men.
2.1.30	Other men
2.9.8	Lips, mouths, tongues
4.5.3	Personified geometrical figures or solids, combinations of geometrical figures or solids representing a personage
4.5.7	Smiley faces
21.1.15	Building games, pieces for building games
26.1.1	Circles
A 26.1.3	One circle or ellipse
26.1.12	Circles or ellipses containing one or more other geometrical figures -- Note: Including circles or ellipses containing bent or straight lines (except 26.1.10).
A 26.1.14	Circles or ellipses containing representations of human beings or parts of the human body
26.2.1	Segments of circles or ellipses (except 26.2.7)
26.2.7	Semi-circles, semi-ellipses
26.4.4	Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
A 26.4.5	One quadrilateral
A 26.4.18	Quadrilaterals containing one or more letters
26.15.11	Parallelepipeds
27.1.1	Letters or numerals forming geometrical figures, written or typographical matter in perspective
A 27.1.6	Letters or numerals forming a circle or a circumference
A 27.1.16	Letters or numerals in perspective (decreasing towards the center, towards one extremity or towards both extremities)
27.3.1	Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
A 27.3.2	Letters or numerals representing a human being or a part of the human body
27.5.1	Letters presenting a special form of writing
A 27.5.3	Letters in relief or shaded
A 27.5.8	Letters linked to or containing a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.

Goods (Nice class & Statement)

28	(1) Construction toys, toy construction blocks, toy construction sets, toy building blocks and accessories therefor, toy buckets sold together with construction toys
----	---

and used as storage containers for the construction toys sold therewith, children's activity tables with building platform for use and sold with construction toys, stacking toys, pull toys, push toys, toy vehicles and accessories therefor, toy vehicle playsets and accessories therefor, toy figures and accessories therefor, toy figure play sets and accessories therefor, electronic action toys, electronic learning toys, interactive electronic plush toy animals, ride-on toys.

Claims

Priority Filing Date: October 13, 2021, Country or Office: UNITED STATES OF AMERICA, Application No. 97/072,126 in association with the same kind of goods

Action History

Action	Action date	Due date	Comments
Filed	2021-11-15		
Created	2021-11-15		
Formalized	2021-11-15		
Pre-Assessment Letter Sent	2022-07-12		Goods or Services Not Acceptable
Search Recorded	2024-07-24		
Examiner's First Report	2024-07-24	2025-01-24	
Approved	2025-02-04		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-02-04		APPROVED BY PROGRAM EX200M1
Advertised	2025-03-05		Vol.72 Issue 3671
Registration Pending	2025-05-23		
Registered	2025-05-23	2035-05-23	