

Application number

2149972

Registration number

TMA1370790

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 statusLIVE/REGISTRATION/Issued
and ActiveThe trademark application has
been registered with the Office.**Filed**

2021-11-25

Registered

2025-12-26

Registration Expiry Date

2035-12-26

Registered OwnerTHE BANK OF NOVA SCOTIA
44 King Street West
Toronto
ONTARIO M5H1H1**Documents**[View documents](#)**Index headings**

SCOTIAINSPIRE

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Services (Nice class & Statement)

- 35 (1) Credit and debit card reward program services; promoting public awareness of environmental programs and initiatives; charitable services namely, organizing and conducting volunteer programs and community service projects.
- 36 (2) Banking services, online banking and mobile banking services; investment and financial asset management services; financial planning and investment advisory services; mutual fund and mutual fund brokerage services; securities brokerage services; lending and secured lending services; mortgage and online mortgage services; real estate financing; automobile financing services; credit and debit card services; providing grants and financial support to charitable organizations and governmental bodies for education, health, civic and community support; philanthropic and charitable services, namely supporting environmental community initiatives and raising environmental awareness; charitable fundraising services.
- 41 (3) Educational services, namely, conducting training classes, seminars, conferences and workshops in the fields of finance, investment, corporate social responsibility programs, the reduction of environmental and carbon footprints, personal and professional well-being and development, education, health, civic and community support; providing information and educational services relating to environmental programs and initiatives; entertainment services, namely, leasing stadium facilities and suites for sporting events and concerts and providing exclusive reception and waiting areas for customers at entertainment and sporting events; education and training activities for the community through charitable organizations, financial sponsorship of sporting, music, educational and entertainment events and services.

Action History

Action	Action date	Due date	Comments
Filed	2021-11-25		
Created	2021-11-25		
Formalized	2021-11-25		
Pre-Assessment Letter			

Sent	2022-07-12		Multiple Reasons
Search Recorded	2025-01-20		
Examiner's First Report	2025-01-20	2025-07-20	
Approved	2025-07-31		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-07-31		APPROVED BY PROGRAM EX200M1
Advertised	2025-10-08		Vol.72 Issue 3702
Registration Pending	2025-12-26		
Registered	2025-12-26	2035-12-26	