

Application number

2159133

Type(s)

Design

Category

Trademark

CIPO Status

ABANDONED SECTION 36

TM5 status

DEAD/APPLICATION/
Withdrawn/Abandoned



The owner of the trademark application withdrew (e.g. abandoned) the application and the application is no longer active.

Filed

2022-01-10

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Documents

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Index headings

P PIJEN
PIGEON

Vienna information (Code & Description)

3.7.11	Doves, pigeons, turtle-doves
3.7.19	Heads of birds, parts of birds, feathers, footprints, skeletons of birds
3.7.21	Other birds
A 3.7.24	Birds or bats stylized, in shadow or in silhouette
4.5.13	Geometrical figures or solids or combinations of geometrical figures or solids representing an animal
26.11.1	One line or one band
A 26.11.6	Thick lines, bands
A 26.11.12	Curved lines or bands (except a 26.11.13)
27.3.1	Letters or numerals representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object
A 27.3.3	Letters or numerals representing an animal or a part of an animal's body
27.5.1	Letters presenting a special form of writing
A 27.5.8	Letters linked to or containing a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.

Services (Nice class & Statement)

35	(1) Providing advertising campaign management services in the nature of tracking, analyzing, and reporting on consumer data, demographics, and consumer behavioral information, computer network use and users for business purposes, and consumer responses to advertisements and promotional materials; advertising via electronic media and specifically the internet; dissemination of advertising for others via the internet; advertising services, namely, placement and dissemination of advertising for others via an on-line communications network; management and compilation of computerized databases, namely, creating and managing customer lists and customer data in a computer database for others; conducting market research and consumer research; consumer purchase and behavior research services; advertising research services; media research services, namely, providing an Internet-based database in the field of consumer audience viewership, advertising sales effectiveness, and selection of media to optimize sales results; advertising and advertisement services; advertising by transmission of online publicity for third
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parties through electronic communications networks; business marketing, promotions, and advertising consulting services; mediation of advertising

(2) Providing online non-downloadable software for tracking website traffic, e-commerce activity, customer loyalty, and sales conversion rates; providing online non-downloadable software for managing, collecting, monitoring and analyzing web, blog and other online site traffic, user preferences and links in real time; providing online non-downloadable software for tracking, managing, and optimizing advertising and promotional campaigns, and calculating return on investment in connection with the same; software-as-a-service (SaaS) services featuring software for digital media measurement, website audience analysis and advertising; software-as-a-service (SaaS) in the field of web analytics to host software that collects, manages, integrates, analyzes, monitors, and tracks the performance of websites through web user behavior; design and development services for others of software for managing, collecting, monitoring and analyzing web, blog and other online site traffic, user preferences and links

Claims

Priority Filing Date: August 19, 2021, Country or Office: UNITED STATES OF AMERICA, Application No. 90892748 in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2022-01-10		
Created	2022-01-10		
Formalized	2022-01-10		
Pre-Assessment Letter Sent	2022-07-13		Goods or Services Not Acceptable
Search Recorded	2025-02-04		
Examiner's First Report	2025-02-04	2025-08-04	
Agent Changed	2025-03-05		From/De: 8390 To/A: 21335
Default Notice Sent	2025-08-22	2025-10-22	
Abandoned - Section 36	2025-11-10		