

BETTER2THIRDS — 2161191

Application number

2161191

Registration number

TMA1196027

International Registration Number

1640013

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

Filed

2021-11-29

International Registration

2021-11-29

Registered

2023-08-30

Registration Expiry Date

2031-11-29

Registered Owner

BETTER TWO THIRDS
INCORPORATED
70 Mallard Landing Dr
Chapel Hill NC 27516
UNITED STATES OF
AMERICA

Documents

[View documents](#)

Index headings

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BETTER 2 THIRDS

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Goods (Nice class & Statement)

9 (1) Downloadable journal for use in goal setting, logging the user's emotional experiences, training and coaching a user on different approaches for managing emotional health, and for use in tracking the progress of a user's emotional development

Services (Nice class & Statement)

41 (1) Coaching, consulting, and workshops in the fields of emotional health and emotional development and printed and/or electronic materials distributed therewith

Claims

Priority Filing Date: June 02, 2021, Country or Office: UNITED STATES OF AMERICA, Application No. 90750948 in association with the same kind of services

Priority Filing Date: June 02, 2021, Country or Office: UNITED STATES OF AMERICA, Application No. 90750951 in association with the same kind of goods

Action History

Action	Action date	Due date	Comments
Filed	2021-11-29		Registration
International Registration	2021-11-29	2031-11-29	
Created	2022-01-19		
Formalized	2022-01-19		
Designation Notification - Madrid Protocol	2022-01-20	2023-07-20	
Notification of Possible Opposition Sent	2022-11-21		
Search Recorded	2023-05-08		
Approved	2023-05-12		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2023-05-12		APPROVED BY PROGRAM EX200M1
Advertised	2023-06-07		Vol.70 Issue 3580
Opposition Start Date Notice Sent	2023-06-07		Requested on 2023/06/07 03:30:12 in program jr500m1
Registration Pending	2023-08-30		
Registered	2023-08-30		
Statement of Grant of Protection Sent	2023-08-30		