

Application number

2162982

Registration number

TMA1398957

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2022-01-28

Registered

2026-04-01

Registration Expiry Date

2036-04-01

Registered Owner

BBY Solutions, Inc.
7601 Penn Ave S.
Richfield, MN 55423
UNITED STATES OF
AMERICA

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Documents

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Index headings

BEST BUY. ADS

Vienna information (Code & Description)

24.17.1 Punctuation marks
A 24.17.2 Dots

Services (Nice class & Statement)

35 (1) Advertising and marketing consultancy; advertising and marketing services, namely, promoting the goods and services of others; market analysis; market research and market intelligence services; consumer strategy business consulting in the fields of marketing and sales specializing in the use of analytic models for the understanding and predicting of consumer, business, and retail market trends and actions; sales promotion for the goods and services of others; promoting the sale of goods and services of others through electronic couponing, promotions and discounts; marketing and consulting services in the field of promoting and tracking the goods, services, and brands of others through all public communication means; consultation services, namely, creative and strategic consultation regarding development and production of marketing campaigns for others; marketing consulting, namely, tracking and reporting online, digital and omni channel marketing activities of others; business marketing consulting services; business consultation, namely, consultation in the areas of customer engagement, experience, motivation, and loyalty; consulting services in the field of internet marketing; advertising the goods and services of others via electronic media and specifically the internet; dissemination of advertising for others via an online communications network on the internet; online advertising for others via a computer communications network; online advertising network matching services for connecting advertisers to websites; promoting the goods and services of others via a global computer network; promoting the sale of the goods and services of others through customer loyalty and incentive programs for retail customers; retail department store services; online retail department store services.

Action History

Action	Action date	Due date	Comments
Filed	2022-01-28		
Created	2022-01-28		
Formalized	2022-01-28		
Pre-Assessment Letter Sent	2022-07-14		Goods or Services Not Acceptable
Agent Name Changed	2024-09-27		
Agent Name Changed	2024-09-27		
Search Recorded	2025-02-07		
Examiner's First Report	2025-02-07	2025-08-07	
Approval Notice Sent	2025-10-30		APPROVED BY PROGRAM EX200M1
Approved	2025-10-30		APPROVED BY PROGRAM EX200M1
Advertised	2026-01-14		Vol.73 Issue 3716
Registration Pending	2026-04-01		
Registered	2026-04-01	2036-04-01	
Agent Changed	2026-04-21		Transferred From: 2502 To: 59