

**Application number**

2167740

**Registration number**

TMA1277368

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2022-02-18

**Registered**

2024-12-20

**Registration Expiry Date**

2034-12-20

**Registered Owner**

Toronto Star Newspapers  
Limited  
One Yonge Street, 5th Floor  
Toronto  
ONTARIO M5E1E6

**Agent**

GOWLING WLG (CANADA)  
LLP  
SUITE 2600, 160 ELGIN  
STREET  
OTTAWA  
ONTARIO K1P1C3

**Documents**

[View documents](#)

**Index headings**

NORTHSTAR BETS

NORTH STAR

N

**Vienna information (Code & Description)**

1.1.1 Stars  
A 1.1.2 One star  
A 1.1.10 Stars with more than four points

**Goods (Nice class & Statement)**

9 (1) Cases and covers for cellular phones; cases for sunglasses; computer game software; computer game software for playing online betting games; computer game software for playing online gambling games; computer games; downloadable electronic games; downloadable electronic games for use with mobile telephones, handheld computers and tablet computers; downloadable electronic publications in the nature of magazines in the field of video games; downloadable electronic publications namely newsletters in the field of computer games and video games; earphones and headphones; electronic game software; games software for playing games on casino games; sunglasses;

28 (2) Bingo cards; bingo chips; bingo game sets; chips for gambling; dice games; small toys;

**Services (Nice class & Statement)**

35 (1) Advertising on the Internet for others; advertising the goods and services of others; compilation, production and dissemination of advertising matter for others; online advertising for others via a computer communications network; preparing and placing advertisements for others; production of advertising materials for others; providing and rental of advertising space on the internet; provision of space on websites for advertising goods and services; renting of advertising spaces

38 (2) Electronic exchange of messages using chat lines, chatrooms and Internet forums; instant messaging services; providing on-line chat rooms and electronic bulletin boards for transmission of messages among computer users; Providing on-line chat rooms for social networking in the fields of gambling, online gambling, online video gaming, online internet casinos, online electronic games.

41 (3) Casino services; entertainment services, namely, providing online electronic games; gambling services; online casino gaming services; online gambling services; online video gaming services; operation of online internet casinos; providing information in the field of computer games via an online blog; providing news and information

in the field of sports; providing news and information in the nature of statistics and trivia in the field of electronic games; providing non-downloadable casino games and video games via the Internet; providing non-downloadable casino games and video games via wireless computer networks; providing on-line computer games and information about computer games via a website; providing online electronic games for use on mobile phones; providing online non-downloadable audio and visual recordings in the field of computer games and video games

(4) Computer programming of computer games; computer software development; video game development services

### Action History

Action	Action date	Due date	Comments
Filed	2022-02-18		
Created	2022-02-18		
Formalized	2022-02-18		
Assignment Correspondence Created	2023-05-09		
Search Recorded	2023-08-22		
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