

Application number

2172856

Type(s)

Standard Characters

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2022-03-16

Applicant

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Documents

Index headings

MIXI

Goods (Nice class & Statement)

- 9 (1) Computer software; computer software application; downloadable programs for personal computers; downloadable computer program for smart phones; downloadable image files; downloadable video files; downloadable music files; electronic publications (including also downloadable and recorded in electronic circuits, magnetic disks, optical disks, ROM cartridges, CD-ROMs, DVD-ROMs and other data media); downloadable computer software for tagging; computers; computer peripherals; electronic machines, apparatus and their parts; digital cameras; smart phones; parts and accessories for smart phones; electronic circuits, magnetic disks, optical disks, ROM cartridges, CD-ROMs, DVD-ROMs and other data media, all featuring recorded programs for personal computers; electronic circuits, magnetic disks, optical disks, ROM cartridges, CD-ROMs, DVD-ROMs and other data media, all featuring recorded programs for smart phones; downloadable computer programs for video game software for cellular phones; downloadable computer game programs for hand-held games with liquid crystal displays; downloadable arcade video game programs; downloadable consumer video game programs; pre-recorded electronic circuits, magnetic disks, optical disks, ROM cartridges, CD-ROMs, DVD-ROMs and other data media, featuring video games and animation for use with personal computers; pre-recorded electronic circuits, magnetic disks, optical disks, ROM cartridges, CD-ROMs, DVD-ROMs, all featuring video games and animation for use with smart phones; pre-recorded electronic circuits, magnetic disks, optical disks, ROM cartridges, CD-ROMs, DVD-ROMs, all featuring video games and animation for use with cellular computers; electronic circuits, magnetic disks, optical disks, ROM cartridges, CD-ROMs, DVD-ROMs and other data media, all featuring recorded programs for handheld games with liquid crystal displays; electronic circuits, magnetic disks, optical disks, ROM cartridges, CD-ROMs, DVD-ROMs and other data media, all featuring recorded programs for consumer video game programs; straps, covers, ear phones and belt clips, hands-free devices, headsets, keyboards, covers for cellular phones and tablet computers; downloadable image files in the field of video games; downloadable electronic publications in the nature of books, e-books, magazines, newspapers in the field of video games recorded on electronic circuits, magnetic disks, optical disks, ROM cartridges, CD-ROMs, DVD-ROMs and other data media; battery packs; chargers for electric batteries; cell phone battery chargers; accumulators; rechargeable electric batteries; mobile

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telephone batteries and electrical cells and batteries; downloadable image files containing artwork, text, audio, videos relating to video games; downloadable electronic publications, namely, fiction stories, booklets, manuals and newsletters in the field of video games.

(2) Paper and cardboard; printed matter; bookbinding material; photographs; stationery and office requisites, except furniture; adhesives for stationery or household purposes; drawing materials and materials for artists; paintbrushes; instructional and teaching materials; plastic sheets, films and bags for wrapping and packaging; printers' type, printing blocks; sealing wax; cardboard packaging; paper for wrapping and packaging; food wrapping plastic film for household purposes; coasters made of paper; garbage bags of paper for household purposes; garbage bags of plastics for household use; hygienic hand towels of paper; paper towels; table napkins of paper; hand towels of paper; handkerchiefs of paper; baggage tags of paper; portraits in the nature of printed photographs; portraits in the nature of paintings; passport holders; albums for photographs; printed calendars; art prints; graphic prints; packaging containers of paper; banners of paper; paper bunting; printed strips of paper used for fortune telling, other than toy; paintings and calligraphic works; photographic prints; photographic prints on canvas; framed photographs; framed photographic prints; photograph stands: printed matter, namely, paper signs, books, manuals, curricula, newsletters, informational cards and brochures in the field of digital contents and image files offered for sale to the general public, not for advertising purposes.

Services (Nice class & Statement)

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(1) Treatment of materials; printing services; printing of digitally stored pictures and photographs; processing of photographic and cinematographic films; treatment or processing of cloth, clothing or fur, including drying; bookbinding; providing information relating to printing services; providing information relating to photographic printing services; photographic printing; photographic processing; photographic reproduction; photographic enlarging; electronic imaging, scanning, digitizing, alteration and/or retouching of photographic images via a global computer network; digital imaging services via a global computer network.

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(2) Entertainment services; conducting of entertainment events; organization of entertainment events; arranging of competitions for education or entertainment; providing information relating to education or entertainment, provided on-line from a computer database or the Internet; providing images, motion pictures, music and audio materials via on-line, and consultation and providing information thereof; providing electronic publications, and providing information thereof; sporting and cultural activities; electronic publishing; gaming, gambling and betting services; online gaming services; online gambling services; online sports betting services; providing non-downloadable video games using communication by an

electronic computer terminal; providing information and consultation about providing non-downloadable video games using communication by an electronic computer terminal; providing non-downloadable video games using communication by a PDA; providing information and consultation about providing non-downloadable video games using communication by a PDA; providing non-downloadable video games via a smart phone; providing information and consultation about providing non-downloadable video games via a smart phone; providing non-downloadable video game using communication by hand-held games with liquid crystal displays; providing information and consultation about providing non-downloadable video game using communication by hand-held games with liquid crystal displays; providing non-downloadable games for consumer video games and arcade video games via Internet; providing information and consultation about providing non-downloadable games for consumer video games and arcade video games via Internet; providing non-downloadable electronic games via on-line; providing information and consultation about providing non-downloadable electronic games via on-line; providing information about providing online non-downloadable video games; providing non-downloadable electronic publications in the nature of books, e-books, magazines, newspapers about video games; providing non-downloadable electronic publications in the nature of books, e-books, magazines, newspapers in the field of video games; providing information about providing non-downloadable electronic publications in the nature of books, e-books, magazines, newspapers in the field of video games; providing a website featuring non-downloadable images, namely, game character images and animation character images in an on-line game; providing non-downloadable motion pictures, music and audio materials via on-line; providing information and consultation about providing non-downloadable motion pictures, music and audio materials via on-line; movie showing, movie film production, and movie film distribution; presentation of live show performances; production of videotape film in the field of education, culture, entertainment or sports not for movies or television programs and not for advertising or publicity; organization, arranging and conducting social entertainment events about video games; organizing and conducting on-line and off-line gaming events, namely, competitions in the field of video gaming; organization of social entertainment events relating to video games excluding movies, shows, plays, musical performances, sports, horse races, bicycle races, boat races and auto races.

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(3) Provision of online non-downloadable software [application service provider]; provision of online non-downloadable computer programs [application service provider]; online provision of web-based software [non-downloadable]; design and development of computer hardware and software; providing temporary use of non-downloadable software to enable sharing of multimedia contents and comments among users; programming of

multimedia applications; hosting of multimedia applications; scientific and technological services, namely, scientific research, testing, analysis, definition of standards in the field of video games; testing in the field of video games; computer security services in the nature of providing authentication of digital certificates; computer programming; design and development of computer database programs; software development, programming and implementation; computer software design; providing information about the design and development of computer hardware and software; rental of computer software; providing online, non-downloadable software for managing electronic data relating to video games; technological research in the field of computer software.

Action History

Action	Action date	Due date	Comments
Filed	2022-03-16		
Created	2022-03-16		
Formalized	2022-03-16		
Pre-Assessment Letter Sent	2022-05-19		Multiple Reasons
Agent Name Changed	2024-09-27		
Agent Name Changed	2024-09-27		
Search Recorded	2024-11-04		
Examiner's First Report	2024-11-04	2025-05-04	
Extension of Time	2025-05-14	2025-11-04	Request Letter Date: 2025 /05/05
Correspondence Created	2026-01-09	2026-07-09	
Agent Changed	2026-04-21		Transferred From: 2502 To: 59
Extension of Time	2026-08-12	2027-01-09	Request Letter Date: 2026 /07/07