

Application number

2175385

Type(s)

Design

Category

Trademark

CIPO Status

OPPOSED

TM5 status

LIVE/APPLICATION/
Opposition Pending



The pending trademark application has been examined by the Office and was published for opposition, at which time one or more oppositions were filed but they have not yet been decided.

Filed

2022-03-25

Applicant

RITCHIE BROS.
AUCTIONEERS (CANADA)
LTD.
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BRITISH COLUMBIA V5J0C6

Agent

MCCARTHY TETRAULT LLP
745 Thurlow Street, Suite 2400
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OPPONENT

Flipp Operations Inc.
Unit 350, 3250 Bloor Street
West, East Tower, Bloor
Islington Place
Toronto
ONTARIO
M8X2X9

Index headings

RB

Goods (Nice class & Statement)

9 (1) Electronic reports of maintenance information and history for used heavy, industrial and construction equipment and vehicles; electronic inspection reports for new and used heavy, industrial and construction equipment and vehicles

Services (Nice class & Statement)

35 (1) Auction services; providing an online marketplace for buyers and sellers of goods and services; providing an online marketplace for buyers and sellers of heavy, industrial or construction equipment and vehicles; providing commercial information for buyers in the choice of heavy, industrial or construction equipment and vehicles for sale for others on an electronic site accessed via a global computer network; providing consumer product information in the nature of pricing and specifications for heavy, industrial or construction equipment and vehicles over a global computer network; providing online advertising for others for the sale, auction and purchase of heavy, industrial or construction equipment and vehicles, via online advertisement listings; promoting for others the sale of heavy, industrial or construction equipment and vehicles through advertisements on online advertisement listings via a global computer network; online consignment services whereby goods of others are received on consignment for sale on an online auction site or marketplace featuring heavy, industrial or construction equipment and vehicles; providing online information to describe and promote the goods of others for sale via a global computer network; advertising services, namely, providing advertising space on the Internet, featuring heavy, industrial or construction equipment and vehicle machine; on-line retail store services featuring heavy, industrial or construction equipment and vehicles; advertising the goods and services of others; operating online customized marketplaces; transaction management services, such as, invoice services; sales documentation services, such as, preparation of financial settlement statements relating to the sale of goods, and creation and distribution of advertising material for others for the sale of goods; title transfer and registration services for heavy, industrial or construction equipment and vehicles

36 (2) Asset financing services, such as, financing services for heavy, industrial, or construction equipment and vehicles; equipment financing services; providing the service for the benefit of others of facilitating the financing of goods, namely, financing of purchases; asset appraisal services, namely, appraisal of heavy, industrial, or

Agent

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Documents

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- construction equipment and vehicles; financial transaction management services, such as, payment services, pay out coordination services, and electronic funds transfer services
- (3) Providing access to a database containing product information and specifications for heavy, industrial or construction equipment and vehicles
- (4) Information education services, such as, providing educational information relating to pricing, trends and other insights in the fields of vehicles, heavy, industrial or construction equipment; publishing reports for distribution online regarding pricing, trends and other insights in the used equipment market in the fields of vehicles, heavy, industrial or construction equipment
- (5) Providing an online non-downloadable software platform to manage inventory, manage and sell off heavy, industrial or construction equipment and vehicles, via an Internet website portal; providing an online non-downloadable software platform to analyze and report pricing and depreciation for heavy, industrial or construction equipment and vehicles, via an Internet website portal; providing an online non-downloadable software platform to create online advertisements for others for the sale, auction and purchase of heavy, industrial or construction equipment and vehicles, via an Internet website portal; providing online non-downloadable software to manage inventory, manage and sell off heavy, industrial or construction equipment and vehicles; providing online non-downloadable software to analyze and report pricing and depreciation for heavy, industrial or construction equipment and vehicles; providing online non-downloadable software to create online advertisement for others for the sale, auction and purchase of heavy, industrial or construction equipment and vehicles; providing online non-downloadable software to value and create price estimates for heavy, industrial or construction equipment and vehicles; software as a service (SAAS) provider featuring online non-downloadable software to manage inventory, manage and sell off heavy, industrial or construction equipment and vehicles; software as a service (SAAS) provider featuring online non-downloadable software to analyze and report pricing and depreciation for heavy, industrial or construction equipment and vehicles; software as a service (SAAS) provider featuring online non-downloadable software to create online advertisement for others for the sale, auction and purchase of heavy, industrial or construction equipment and vehicles; software as a service (SAAS) provider featuring online non-downloadable software to value and create price estimates for heavy, industrial or construction equipment and vehicles; providing electronic storage of maintenance information and history for used heavy, industrial and construction equipment and vehicles; preparation and distribution of technical reports of maintenance information and history for used heavy, industrial and construction equipment and vehicles via a global computer network, and providing online non-downloadable software as a service for users to access the aforementioned reports;

inspection services for new and used heavy, industrial and construction equipment and vehicles before sale; post-sale inspection services for new and used heavy, industrial and construction equipment and vehicles; preparation and distribution of inspection reports for new and used heavy, industrial and construction equipment and vehicles before sale via a global computer network, and providing online non- downloadable software as a service for users to access the aforementioned inspection reports; preparation and distribution of post-sale inspection reports for new and used heavy, industrial and construction equipment and vehicles via a global computer network, and providing online non- downloadable software as a service for users to access the aforementioned inspection reports; hosting and maintenance of websites for others

45 (6) Transaction management services, such as, title and lien search services

Recordals (known also as Footnotes)

Security Agreement Placed on File / Accord de sécurité inscrit au dossier

DATE RECORDED / DATE CONSIGNEE: 2022-12-13

DATE OF CHANGE / DATE DE CHANGEMENT: 2022-12-09

COMMENTS / COMMENTAIRES: Bank of America, N.A., as Administrative Agent

Security Agreement Placed on File / Accord de sécurité inscrit au dossier

DATE RECORDED / DATE CONSIGNEE: 2023-03-20

DATE OF CHANGE / DATE DE CHANGEMENT: 2023-03-20

COMMENTS / COMMENTAIRES: U.S. Bank Trust Company, National Association

Action History

Action	Action date	Due date	Comments
Filed	2022-03-25		
Created	2022-03-25		
Formalized	2022-03-25		
Pre-Assessment Letter Sent	2022-07-18		Goods or Services Not Acceptable
Security Interest Placed	2022-12-13		
Security Interest Placed	2023-03-20		
Search Recorded	2025-02-27		
Examiner's First Report	2025-02-27	2025-08-27	
Correspondence Created	2025-11-03	2026-05-03	
Approved	2026-04-02		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2026-04-02		APPROVED BY PROGRAM EX200M1
Advertised	2026-06-24		Vol.73 Issue 3739

Proposed Opposition	2026-07-23		
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Opposition History

Case # 1 : Flipp Operations Inc. - Pending

Statement of Opposition

Action	Action date	Due date
Extension of Time Granted to Opponent	2026-07-24	2026-10-24
Extension of Time Granted to Opponent - Cooling-off	2026-10-27	
Deadline to File S/O	2026-10-27	2027-05-24