

Application number
2202474

Registration number
TMA1224651

Type(s)
Standard Characters

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed
2022-08-05

Registered
2024-03-07

Registration Expiry Date
2034-03-07

Registered Owner
Société des Produits Nestlé S.
A.
Avenue Nestlé 55
1800 Vevey
SWITZERLAND

Agent
BORDEN LADNER GERVAIS
LLP
World Exchange Plaza
100 Queen Street, Suite 1300
Ottawa
ONTARIO K1P1J9

Documents
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Index headings

PURINA

Goods (Nice class & Statement)

- 5 (1) DNA testing for pets, namely, diagnostic test reagents for veterinary purposes; microbiome testing for pets, namely reagents for use in diagnostic tests for veterinary purposes.
- 9 (2) Downloadable mobile application for use in the diagnostic, monitoring and treatment of veterinary and pet health information and for providing a dashboard of user-personalized pet health and wellness information, namely, to monitor and track litter usage, pet waste disposal, pet feeding and eating behaviors, pet weight, animal activity, animal biometrics, animal health and welfare and to alert the pet owner of the animal's health and welfare status; Devices, namely, sensors and monitors to track litter usage, pet waste disposal, pet feeding and drinking behaviors, pet weight, pet activity, pet biometrics and pet health and welfare; Computer software for use in the diagnosis, monitoring and treatment of veterinary and pet health information and for providing a dashboard of user-personalized pet health and wellness information, namely, to monitor and track litter usage, pet waste disposal, pet feeding and drinking behaviors, pet weight, pet activity, pet biometrics, pet health and welfare.
- 18 (3) Pet collars with attached electronic receivers; pet harnesses with attached electronic receivers; pet collars; pet leashes; pet harness.

Claims

Priority Filing Date: February 18, 2022, Country or Office: SWITZERLAND, Application No. 02435/2022 in association with the same kind of goods

Recordals (known also as Footnotes)

Owner Address Change / Changement d'adresse du propriétaire
DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2025-01-20
COMMENTS / COMMENTAIRES: Voir Preuve au dossier/See evidence on File No. 2373753

Action History

Action	Action date	Due date	Comments
Filed	2022-08-05		
Created	2022-08-05		
Formalized	2022-08-05		
Pre-Assessment Letter Sent	2022-08-11		Goods or Services Not Acceptable
Search Recorded	2023-07-08		
Examiner's First Report	2023-07-10	2024-01-10	
Approved	2023-11-23		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2023-11-23		APPROVED BY PROGRAM EX200M1
Advertised	2023-12-20		Vol.70 Issue 3608
Registration Pending	2024-03-07		
Registered	2024-03-07	2034-03-07	
Amendment to Registration	2025-01-20		Owner Address Change / Voir Preuve au dossier/See evidence on File No. 2373753
Agent Changed	2026-09-02		From/De: 22283 To/A: 4