

**Application number**

2208257

**Registration number**

TMA1300094

**International Registration Number**

1681295

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

**Filed**

2022-02-21

**International Registration**

2022-02-21

**Registered**

2025-03-19

**Registration Expiry Date**

2032-02-21

**Registered Owner**

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**Agent**

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**Index headings**

ESTI PLANT-BASED  
BE

**Vienna information (Code & Description)**

26.4.1	Squares
A 26.4.5	One quadrilateral
A 26.4.18	Quadrilaterals containing one or more letters
A 26.4.24	Quadrilaterals with dark surfaces or parts of surfaces
29.1.8	Black
29.1.3	Green
29.1.4	Blue

**Colour claim**

Colour is claimed as a feature of the trademark. The terms « Esti PLANT-BASED » in the trademark are black (PANTONE\* 273C) and the background is turquoise (Pantone\* 332C) - \*PANTONE is a registered trademark.

**Foreign Character Translation**

The translation provided by the applicant of the word(s) ESTI is TO BE.

**Goods (Nice class & Statement)**

29	(1) Meat, fish, poultry and game, sausages; meat extracts; preserved, dried and cooked fruits and vegetables; jellies, jams, compotes; eggs, milk and dairy products; edible oils and fats, salads in vinegar (pickles), meat substitutes burger patties, meatballs with meat substitute, sausages with meat substitute, prepared dishes with meat substitute, snack with special plant based protein used as meat substitute, meat substitute, vegan and vegetarian meat, plant based meat, plant based dairy products, plant based cheese, plant based cheddar cheese.
30	(2) Coffee, tea, cocoa, coffee substitutes, rice, tapioca, sago; flour; preparations made from cereals, namely, cereal bars; bread; pastry; confectionery, confectionery products, namely, sugar confectionery, sugarsubstitutes confectionery; ices; sugar, honey, treacle, propolis; yeast, baking-powder; salt, mustard; vinegar; sauces, namely, vegetable purees being sauces, pasta sauces, lime sauce, bechamel sauce, hollandaise sauce, pesto sauce, soya sauce, pepper sauce, teriyaki sauce, tomato sauce, maple vinaigrette dressing, garlic sauce, pizza sauce, mayonnaise, fruit sauces, vegetable sauces, dessert sauces, plant-based sauces for pasta containing soy, dressings for salads; spices; ice; pizzas, pizza with meat substitute, pizza with cheese substitute.

**Documents**[View documents](#)**Action History**

Action	Action date	Due date	Comments
Filed	2022-02-21		Registration
International Registration	2022-02-21	2032-02-21	
Created	2022-09-07		
Formalized	2022-09-07		
Designation Notification - Madrid Protocol	2022-09-08	2024-03-08	
Notification of Possible Opposition Sent	2023-07-10		
Search Recorded	2023-11-21		
Examiner's First Report	2023-11-21	2024-05-21	
Total Provisional Refusal	2023-11-21	2024-05-21	
Agent Changed	2024-11-22		From: To: 17421
Approved	2024-12-03		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-12-03		APPROVED BY PROGRAM EX200M1
Advertised	2025-01-01		Vol.72 Issue 3662
Opposition Start Date Notice Sent	2025-01-01		Requested on 2025/01/01 00:30:14 in program jr500m1
Registration Pending	2025-03-19		
Registered	2025-03-19		
Statement of Grant of Protection Sent (following a Provisional Refusal)	2025-03-19		
Agent Changed	2025-07-11		From/De: 17421 To/A: 23480
Agent Changed	2025-10-03		From: 23480 To: 23526