

Application number

2215412

Registration number

TMA1252430

International Registration Number

1689170

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

Filed

2022-06-27

International Registration

2022-06-27

Registered

2024-08-23

Registration Expiry Date

2032-06-27

Registered Owner

GUANGDONG OPPO MOBILE TELECOMMUNICATIONS CORP., LTD.

No. 18 Haibin Road, Wusha, Chang'an, Dongguan Guangdong CHINA

Agent

Disclaimer text

No claim is made to the exclusive right to use the word "Life" apart from the mark as shown.

Index headings

OPPO LIFE

Goods (Nice class & Statement)

- 7 (1) Cordless electric floor sweepers; cordless electric carpet sweepers; vacuum cleaners; steam mops; electric washing machines; curtain drawing devices, electrically operated; automatic rolling shutter door closers, electric; automatic rolling shutter door openers, electric; agricultural cultivators; agricultural elevators; agricultural equipment for seeding; agricultural reaper machines; lawnmowers; kitchen mixers, electric; electrically powered kitchen appliances for dicing, mincing, slicing and chopping food; dishwashers; laundry washing machines for household use; vending machines; 3D printers; juice extractors, electric; hair clipping machines for animals; printing presses; chemical fiber spinning machines; yarn spinning machine; food mixers; electric coffee mills; meat choppers, electric; food blenders, electric; electric egg beaters; whisks, electric, for household purposes; fruit presses, electric, for household purposes; food grinders, electric, for domestic use; laundry washing machines incorporating a drying tumbler; scissors, electric; screwdrivers, electric; snow ploughs; waste compacting machines; waste crushing machines; waste material conveying machines; waste sorting machines; steam cleaning machines; brushes for vacuum cleaners; suction nozzles for vacuum cleaners; electric food processors.
- 9 (2) Multimedia projectors; set-top boxes; remote controls for projectors; remote controls for radios; remote controls for stereos; remote controls for televisions; digital cameras; video monitors; body fat scales for household use; smart rings; smartwatches; touch screen pens; computer keyboards; covers for tablet computers; protective films adapted for tablet computer screens; microphones; optical switches; piezoelectric switches; power switches; electric control panels; computer network hubs, switches and routers; network routers; electrical plugs and sockets; electronic door locks; fingerprint door locks; electric door bells; electric storage batteries; portable power supply in the nature of rechargeable power banks for use with cellular phones; virtual reality headsets adapted for use in playing video games; smartglasses; level measuring machines for surveying; measuring rulers; measuring tapes; optical amplifiers; optical inspection apparatus for inspecting the circuitry used in cell phones; optical lenses; biochip sensors; infrared sensors; optical sensors; motion recognizing sensors; smoke detectors;

ANITA MAR
dba Trademark Angel
Suite 521,
6-2557 Dougall Avenue,
Windsor,
ONTARIO N8X1T5

Documents

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USB cables; smart printers; downloadable mobile phone software for image processing; downloadable mobile phone software for creating and editing music and sounds; downloadable mobile phone software for fingerprint imaging; downloadable computer programs used for setting up, configuring, operating and controlling computers, computer keyboard, tablet computers, mobile telephones, smartwatches, smartglasses, smart ring, wearable video display monitors earphones, headphones, televisions, set top boxes, audio- and video-receivers and video recorders, home theatre systems, and home entertainment systems; laptop computers; computer mouse; computer monitors; USB flash drives; data gloves for wireless interaction with a computer or remote device; blank magnetic discs; computer scanners; electronic pocket translators; telephone smart cards; sleeves for laptops; wrist rests for use with computers; mouse pads; security tokens; joysticks for use with computers, other than for video games; interactive touch screen terminals; stands adapted for laptops; head mounted displays; haptic suits for virtual reality gaming; interfaces for computers, namely, electroencephalography (EEG) helmets allowing users to interface with computer hardware via brain activity; internal cooling fans for computers; pedometers; chronographs for use as specialized time recording apparatus; facial recognition software; photocopiers; facsimile machines; bathroom scales; personal weighing scales; slide calipers; electronic digital signboards, namely, luminous signs and neon signs; car navigation computers; navigation apparatus for vehicles in the form of on-board computers; global positioning system [GPS] receivers; global positioning system [GPS] transmitters; covers for cellular phones; cases for smartphones; protective films adapted for smart phones; hands-free holders for mobile telephones; keyboards for mobile phones; wrist-mounted smartphones; computer network routers; wireless mouse adapter for computers; wireless computer network adapters; wireless local area network controllers; video recorders; headphones; electronic book readers; digital photo frames; rearview cameras for vehicles; wearable video display monitors; smart speakers; headsets; projection screens; selfie ring lights for smartphones; portable ultrafine dust meters; speedometers for vehicles; infrared thermometers for checking electrical equipment; smart bracelets; electromagnetic measuring detectors; simulators for the steering and control of vehicles; magnetic resonance quantum analyzers; electron paramagnetic resonance (EPR) spectrometers; humanoid robots with artificial intelligence for use in scientific research; magnifying glasses; electric cables; wafers for integrated circuits; electronic chips for the manufacture of integrated circuits; electromagnetic coils; electric plugs; time switches, automatic; power adapters for computers; electric sockets; converters for electric plugs; video screens; heat regulators; lightning conductors; fire-extinguishers; fire-extinguishing blankets; industrial x-ray apparatus; shoes for protection against accidents; reflective apparel and clothing for the prevention of accidents; protective face

masks for the prevention of accident or injury; dust masks incorporating air purification; theft alarms; eyeglasses; sunglasses; contact lenses; 3D spectacles; exposed films; decorative magnets; decorative refrigerator magnets; smartwatch straps; screen protectors made of tempered glass specially adapted for smartwatches; docking stations for smartphones or computers; back-clip radiators adapted for smartphones.

- 11 (3) Electric lamps; light-emitting diode [LED] mood lights; desk lamps; electric fans for household purposes; air conditioners; air purifiers for household use; humidifiers; water purification machines for domestic use; hair driers; electric cooking ovens for household purposes; air fryers; electric coffee machines; electric rice cooker; electric slow cookers; electric bread cookers; electric kettles; automatic sprinkler apparatus for horticultural irrigation; bath fittings; electric pressure cookers; soya milk making machines, electric; multicookers; electric food steamers; hot cake stove in the nature of electric pancake makers; cooking pots, electric; cooling dome; walk-in cooler; cooling vats for furnaces; electric refrigerators; electric ice makers; electric ice-cream makers; desiccating units for drying fruits; ventilation being air-conditioning installations for buildings; extractor hoods for kitchens; air sterilisers; dehumidifiers; electric radiant heaters; taps for pipes and pipelines; heating radiators; hydroponic growing systems; bath tubs; urinals being sanitary fixtures; wash-hand basins being parts of sanitary installations; disinfectant dispensers for toilets; dish sterilizers; filters for water purifiers; electric radiators; hot water bottles; electric blankets for household use; USB-powered hand warmers; gas lighters; oven gas lighters; friction lighters for igniting gas.

Services (Nice class & Statement)

- 35 (1) Advertising agencies; publicity agents; advertising on the internet for others; business information services about sales method for kitchen appliances; promoting the sale of goods and services through a consumer loyalty program; market analysis and research; provision of an on-line marketplace for buyers and sellers of goods and services; promotion of goods through influencers for others; influencer marketing; promoting the goods and services of others through the distribution of discount cards; all the before mentioned services not relating to the medical field.

Claims

Priority Filing Date: May 30, 2022, Country or Office: CHINA, Application No. 64962666 in association with the same kind of goods (3)
Priority Filing Date: May 30, 2022, Country or Office: CHINA, Application No. 64972259 in association with the same kind of services
Priority Filing Date: May 30, 2022, Country or Office: CHINA, Application No. 64979837 in association with the same kind of goods (1)
Priority Filing Date: May 30, 2022, Country or Office: CHINA, Application No. 64981750 in association with the same kind of goods (2)

Action History

Action	Action date	Due date	Comments
Filed	2022-06-27		Registration
International Registration	2022-06-27	2032-06-27	
Designation Notification - Madrid Protocol	2022-10-13	2024-04-13	
Created	2022-10-13		
Formalized	2022-10-13		
Search Recorded	2023-06-12		
Examiner's First Report	2023-06-12	2023-12-12	
Total Provisional Refusal	2023-06-12	2023-12-12	
Notification of Possible Opposition Sent	2023-08-14		
Approved	2024-05-10		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-05-10		APPROVED BY PROGRAM EX200M1
Advertised	2024-06-05		Vol.71 Issue 3632
Opposition Start Date Notice Sent	2024-06-05		Requested on 2024/06/05 00:30:10 in program jr500m1
Agent Changed	2024-07-31		From/De: To/A: 21494
Registration Pending	2024-08-23		
Registered	2024-08-23		
Statement of Grant of Protection Sent (following a Provisional Refusal)	2024-08-23		