

Application number

2223043

Registration number

TMA1357070

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2022-11-17

Registered

2025-11-07

Registration Expiry Date

2035-11-07

Registered Owner

BARRY CALLEBAUT AG
Hardturmstrasse 181
Zurich, 8005
SWITZERLAND

Agent

MILLER IP LAW
3886 Stonecrest Road
Ottawa
ONTARIO K0A3M0

Address for Service

MILLER IP LAW
84 NEILSON DRIVE
TORONTO
ONTARIO M9C1V7

Index headings

CACAO FIRST SUGAR LAST

1

Goods (Nice class & Statement)

- 30 (1) Cocoa; cocoa powder; cocoa-based products, namely cocoa mass for the manufacture of chocolate; chocolate; chocolate-based products, namely chocolate-based coatings and icing; chocolate toppings; chocolate-based fillings; chocolate paste; chocolate-based beverages; chocolate syrups; chocolate fudge; chocolate confectionery; baked goods, namely cakes, cookies and pies; chocolate-based fillings for bakery products; pastry; ice creams; chocolate desserts; preparations for making chocolate-based beverages; chocolate decorations for cakes; all aforementioned goods also dairy-free
- 32 (2) Beers, aerated waters; fruit drinks and fruit juices; syrups for making chocolate beverages

Services (Nice class & Statement)

- 41 (1) Providing workshops, seminars and demonstration courses related to cocoa cultivation methods, cocoa and chocolate, baking and gastronomy; multimedia publishing of electronic publications

Claims

Priority Filing Date: May 25, 2022, Country or Office: SWITZERLAND, Application No. 07140/2022 in association with the same kind of goods and in association with the same kind of services

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2022-11-17		
Created	2022-11-17		
Formalized	2022-11-17		
Pre-Assessment Letter Sent	2022-11-24		Multiple Reasons
Examiner's First Report	2025-04-16	2025-10-16	
Search Recorded	2025-04-16		
Approved	2025-06-09		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-06-09		APPROVED BY PROGRAM EX200M1
Advertised	2025-08-20		Vol.72 Issue 3695
Registration Pending	2025-11-07		
Registered	2025-11-07	2035-11-07	