

BEX (Stylized) — 2237778

Application number

2237778

Registration number

TMA1280929

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2023-02-06

Registered

2025-01-03

Registration Expiry Date

2035-01-03

Registered Owner

BEX INTERNATIONAL LLC
1023 New Creek Ave
Henderson, NV 89015
UNITED STATES OF
AMERICA

Agent

MARK W. TIMMIS
191 Ordze Ave
Sherwood Park
ALBERTA T8B1M6

Documents

[View documents](#)

Action History

Index headings

BEX

X

Vienna information (Code & Description)

17.5.1	Measures -- Note: Not including time-measuring instruments, classified in 17.1, or balances and weights, classified in 17.3.
A 17.5.17	Dials of measuring instruments -- Note: Not including dials of horological instruments (17.1.1).
26.3.1	One triangle
A 26.3.24	Triangles with dark surfaces or parts of surfaces
26.11.2	Two lines or bands
A 26.11.11	Broken lines or bands (except a 26.11.13)
A 26.11.12	Curved lines or bands (except a 26.11.13)
27.5.1	Letters presenting a special form of writing
A 27.5.8	Letters linked to or containing a figurative element -- Note: Letters representing a human being or a part of the human body, an animal or a part of an animal's body, a plant, a heavenly body, a natural phenomenon or an object are classified in division 27.3.
29.1.2	Yellow, gold
29.1.1	Red, pink, orange

Colour claim

Colour is claimed as a feature of the trademark. The word "BEX" and the arch design are the colour yellow with the exception of that portion of the letter "X" stretching from left to right (and pointing upward toward the arch design) and the two bottom bars of the arch design which are in the colour red.

Goods (Nice class & Statement)

4	(1) Automotive greases; automotive lubricants; lubricating oil for motor vehicle engines; motor oils
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Action	Action date	Due date	Comments
Filed	2023-02-06		
Created	2023-02-06		
Formalized	2023-02-06		
Search Recorded	2024-06-04		
Examiner's First Report	2024-06-04	2024-12-04	
Approved	2024-09-19		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-09-19		APPROVED BY PROGRAM EX200M1
Advertised	2024-10-16		Vol.71 Issue 3651
Registration Pending	2025-01-03		
Registered	2025-01-03	2035-01-03	