

Application number

2241753

Type(s)

Standard Characters

Category

Trademark

CIPO Status

ADVERTISED

TM5 status

LIVE/APPLICATION/
Published for Opposition



A pending trademark application has been examined by the Office and has been published in a way that provides an opportunity for the public to oppose its registration.

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2023-02-23

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Documents

[View documents](#)

Index headings

ALDO

Goods (Nice class & Statement)

9 (1) Downloadable computer programs and software, namely, mobile applications for providing access to virtual, augmented, mixed reality environments for virtual goods, namely, clothing, neckwear, namely, scarves, hosiery, socks, coats, belts for clothing, gloves, suspenders, footwear, shoes, shoe laces, headgear, watches, jewelry, eyewear, namely, glasses, fashion accessories, hair bands, hair clips, bags, coin purses, wallets, card cases and luggage; Downloadable virtual goods in the nature of image files of clothing, neckwear, namely, scarves, hosiery, socks, coats, belts for clothing, gloves, suspenders, footwear, shoes, shoe laces, headgear, watches, jewelry, eyewear, namely, glasses, fashion accessories, hair bands, hair clips, bags, coin purses, wallets, card cases and luggage for use in online virtual worlds; Downloadable mobile applications for creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with and managing virtual goods, namely, clothing, neckwear, namely, scarves, hosiery, socks, coats, belts for clothing, gloves, suspenders, footwear, shoes, shoe laces, headgear, watches, jewelry, eyewear, namely, glasses, fashion accessories, hair bands, hair clips, bags, coin purses, wallets, card cases and luggage for use online and for use in online virtual worlds; Digital collectibles in the nature of downloadable multimedia files containing clothing, neckwear, namely, scarves, hosiery, socks, coats, belts for clothing, gloves, suspenders, footwear, shoes, shoe laces, headgear, watches, jewelry, eyewear, namely, glasses, fashion accessories, hair bands, hair clips, bags, coin purses, wallets, card cases and luggage authenticated by non-fungible tokens; Cryptocurrency hardware wallets; Cryptocurrency exchange services; Downloadable mobile applications for creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with, and managing digital animated and non-animated designs and characters, avatars, digital overlays and skins for access and use in online environments, virtual online environments, and extended reality virtual environments; Downloadable software for creating, purchasing, and interacting with interactive characters, avatars and skins for use online and for use in online virtual worlds; Digital media, namely, digital collectibles, digital tokens, non-fungible tokens (NFTS) and art in digital form; Downloadable software for managing hardware wallets of virtual goods, places and characters, digital collectibles and non-fungible tokens (NFTS), downloadable computer software for trading,

viewing, storing and managing virtual goods, digital collectibles, cryptocurrencies and non-fungible tokens (NFTS); Downloadable computer files for accessing, creating, collecting, trading, exchanging, purchasing, renting, sharing, viewing, displaying, operating, using, storing, interacting with and managing virtual goods, places and characters, digital collectibles and non fungible tokens (NFTS); Downloadable virtual goods, namely, computer programs featuring digital collectibles and non-fungible tokens (NFTS) for use online and in virtual environments, namely, clothing, neckwear, namely, scarves, hosiery, socks, coats, belts for clothing, gloves, suspenders, footwear, shoes, shoe laces, headgear, watches, jewelry, eyewear, namely, glasses, fashion accessories, hair bands, hair clips, bags, coin purses, wallets, card cases and luggage; Downloadable computer software for exchanging, generating and storing virtual currency and non-fungible tokens (NFTS) for use in the metaverse and other virtual worlds; Computer software for issuing electronic coupons and certificates; Wearable digital electronic devices consisting of software and display screens, namely, wearable computers, namely, smart watches, smart glasses, wearable activity trackers; Peripherals adapted for use with computers regarding virtual reality; Smart glasses, namely, virtual augmented reality glasses and virtual reality glasses; Virtual augmented reality headsets and virtual reality headsets; Oculars, namely, binoculars; Hologram apparatus, namely, computer hardware for hologram projection; Holograms; Security tokens, namely, encryption devices; Shirts and gloves fitted with sensors for use with computers regarding virtual reality; Virtual reality gloves; Downloadable virtual goods, namely, computer programs featuring digital collectibles and non-fungible tokens (NFTS) for use online and in virtual environments; Downloadable augmented reality game software; Downloadable virtual reality game software; Downloadable electronic game software; Eyewear, namely, glasses authenticated by non-fungible tokens.

14 (2) Watches, jewelry, authenticated by non-fungible tokens.

18 (3) Bags, namely, coin purses, wallets, business card cases and luggage authenticated by non-fungible tokens.

25 (4) Clothing, namely, namely, casual clothing, athletic clothing, beach clothing, outdoor winter clothing, neckwear, namely, scarves, hosiery, socks, coats, belts for clothing, gloves, suspenders, footwear, namely, shoes, boots, loafers, athletic footwear, casual footwear, sandals and slippers, shoes, shoe laces, headgear, namely, hats, caps, toques, beanies, sun hats, sun visors, headbands, head scarves, fashion accessories, namely, scarves authenticated by non-fungible tokens.

26 (5) Hair bands, hair clips authenticated by non-fungible tokens.

Services (Nice class & Statement)

35 (1) Retail services in relation to software that can virtually replicate clothing, neckwear namely scarves, hosiery,

socks, coats, belts for clothing, gloves, suspenders, footwear, shoes, shoe laces, headgear, watches, jewelry, eyewear namely glasses, fashion accessories, hair bands, hair clips, bags, coin purses, wallets, card cases and luggage for use online and in online virtual worlds; Organizing and conducting online virtual auctions in the metaverse and other virtual worlds; Marketing activities by positioning goods in online games and virtual environments; Providing an online marketplace for buyers and sellers of blockchain-based cryptocurrencies and non-fungible assets (NFTS), for clothing, neckwear namely scarves, hosiery, socks, coats, belts for clothing, gloves, suspenders, footwear, shoes, shoe laces, headgear, watches, jewelry, eyewear namely glasses, fashion accessories, hair bands, hair clips, bags, coin purses, wallets, card cases and luggage authenticated by non-fungible tokens; Retail store services featuring virtual goods, namely, clothing, neckwear namely scarves, hosiery, socks, coats, belts for clothing, gloves, suspenders, footwear, shoes, shoelaces, headgear, watches, jewelry, eyewear namely glasses, fashion accessories, hair bands, hair clips, bags, coin purses, wallets, card cases and luggage for use online and for use in online virtual worlds; Online retail store services featuring virtual goods, namely clothing, neckwear namely scarves, hosiery, socks, coats, belts for clothing, gloves, suspenders, footwear, shoes, shoe laces, headgear, watches, jewelry, eyewear namely glasses, fashion accessories, hair bands, hair clips, bags, coin purses, wallets, card cases and luggage for use online and for use in online virtual worlds; Organizing and conducting trade shows, fashion shows and exhibitions in online virtual, augmented and mixed reality environments for commercial and advertising purposes; Promoting and advertising of selling and trading virtual goods with others users, namely, digital collectibles and non-fungible tokens (NFTS); Online auctioneering services via the internet relating to virtual goods, namely, digital collectibles and non-fungible tokens (NFTS); Arranging and conducting special events for commercial, promotional and advertising purposes related to virtual goods, namely, digital collectibles and non-fungible tokens (NFTS).

38 (2) Providing access to online computer games via an interactive website.

41 (3) Entertainment services, namely, providing on-line, non-downloadable virtual clothing, neckwear, namely, scarves, hosiery, socks, coats, belts for clothing, gloves, suspenders, footwear, shoes, shoelaces, headgear, watches, jewelry, eyewear, namely, glasses, fashion accessories, hair bands, hair clips, bags, coin purses, wallets, card cases and luggage for use in virtual environments; Organizing, producing and presenting events for educational, cultural and entertainment purposes in a virtual environment; Organizing and conducting virtual exhibitions and virtual fashion shows, for entertainment purposes; Virtual reality game services provided online from a computer network; Entertainment services, namely, providing online, non downloadable virtual clothing, neckwear, namely, scarves, hosiery,

socks, coats, belts for clothing, gloves, suspenders, footwear, shoes, shoe laces, headgear, watches, jewelry, eyewear, namely, glasses, fashion accessories, hair bands, hair clips, bags, coin purses, wallets, card cases and luggage for use in virtual environments created for entertainment purposes and online games; Entertainment services, namely, providing non-downloadable electronic game software; Organization, preparation, production and hosting of social entertainment events, symposiums, conferences, congresses, in online and offline environments of virtual, augmented and mixed reality; Entertainment services, namely, organization, realization and production of shows and fashion shows in online and offline environments of virtual, augmented and mixed reality environments; Organization of fairs and exhibitions in online or offline environments of virtual, augmented and mixed reality environments for cultural and educational purposes; Providing and conducting guided tours in online and offline environments of virtual, augmented and mixed reality for cultural and educational purposes; Providing non-downloadable software for games in virtual, augmented and mixed reality.

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2024-08-07

DATE OF CHANGE / DATE DE CHANGEMENT: 2024-07-26

COMMENTS / COMMENTAIRES: FROM: THE ALDO GROUP INC.

TO: The Aldo Group Inc. / Le Groupe Aldo Inc.

Voir Preuve au dossier/See evidence on File No. 2241852

Security Agreement Placed on File / Accord de sécurité inscrit au dossier

DATE RECORDED / DATE CONSIGNEE: 2025-04-01

DATE OF CHANGE / DATE DE CHANGEMENT: 2025-03-31

COMMENTS / COMMENTAIRES: CANADIAN IMPERIAL BANK OF COMMERCE, as administrative agent and hypothecary representative

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Pre-Assessment Letter Sent	2023-03-09		Multiple Reasons
Amendment to Application	2024-08-07		Name / Voir Preuve au dossier/See evidence on File No. 2241852
Security Interest Placed	2025-04-01		
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