

## XREAL Logo — 2246511

### Application number

2246511

### Registration number

TMA1293492

### Type(s)

Design

### Category

Trademark

### CIPO Status

REGISTERED

### TM5 status

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

### Filed

2023-03-17

### Registered

2025-02-24

### Registration Expiry Date

2035-02-24

### Registered Owner

Beijing Unicorn Technology  
Co., Ltd.  
1201A, 1201B, 1202A, 1202B,  
1203A, 1203B, 1204A, 1205A,  
1205B, 12th Floor  
Building 2, 43 N 3rd Ring W.  
Rd.  
Haidian District  
Beijing, 100098  
CHINA

### Agent

MARKS & CLERK  
33 Yonge Street,  
Suite 300  
Toronto  
ONTARIO M5E1G4

## Index headings

XREAL  
X REAL

## Goods (Nice class & Statement)

9 (1) 3D glasses, smart glasses, augmented reality glasses, mixed reality glasses, smart glasses with wired and wireless audio capability, virtual reality glasses, head-mounted augmented reality displays, headsets for virtual reality games, eye glass cases, eye glass chains, augmented reality computer hardware, augmented reality glasses operating software, augmented reality computer game software, augmented reality software for pilot training, augmented reality software for use in mobile phones for integrating electronic data with real world environments, augmented reality training simulation software in the field of aviation, computer operating system software, virtual reality game software, wearable digital electronic devices for entertainment purposes, namely, glasses, none of the foregoing being for medical, therapeutic and diagnostic purposes; USB adapters; USB cables; computer game software for use on mobile phones; computer game software, recorded or downloadable; non-fungible tokens (NFTs) used with blockchain technology featuring collectible digital items, images, photographs, art, videos and audio recordings

## Services (Nice class & Statement)

41 (1) Arranging and providing instruction in the fields of virtual reality and augmented reality experiences, computer-based simulation training services in the field of pilot training and personal fitness, organization of education and entertainment competitions in the field of computer games, virtual reality and augmented reality experiences, arranging and conducting of competitions for encouraging use and development of virtual reality and augmented reality experiences, arranging and conducting of symposiums in the field of computer software development, virtual reality games, and augmented reality software, organization of electronic game competitions, organization of entertainment events in the field of virtual reality and augmented reality games, lending library services, providing online electronic publications, not downloadable, in the field of computer software development, virtual reality and augmented reality experiences, publication of the editorial content of sites accessible via a global computer network, providing online music, not downloadable, providing online videos, not downloadable, in the field of virtual reality and augmented reality games, virtual reality and augmented reality and mixed reality experiences for entertainment, education and office purposes, rental of audio equipment, virtual reality

**Address for Service**

300-33 Yonge St  
 c/o Marks & Clerk (#3272)  
 Toronto  
 ONTARIO M5E1G4

**Documents**

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and augmented reality video production, providing recreation facilities in the field of virtual reality and augmented reality games, providing online computer games via a global network, organization of e-sports, providing online virtual reality and augmented reality games on computer networks, virtual reality and augmented reality arcade services, none of the foregoing being for medical, therapeutic and diagnostic purposes; entertainment services, namely, providing interactive entertainment in the field of virtual reality, augmented reality, and mixed reality content, none of the foregoing being for medical, therapeutic and diagnostic purposes; providing information online relating to computer games and computer enhancements for games; rental of training simulators for use in pilot training; virtual reality physical training service, namely simulation training services in the field of personal fitness training, none of the foregoing being for medical, therapeutic and diagnostic purposes; toy rental; games equipment rental; providing online virtual guided tours, none of the foregoing being for medical, therapeutic and diagnostic purposes; provision of museum facilities.

**Action History**

Action	Action date	Due date	Comments
Filed	2023-03-17		
Created	2023-03-17		
Formalized	2023-03-17		
Pre-Assessment Letter Sent	2023-03-30		Goods or Services Not Acceptable
Search Recorded	2024-05-06		
Examiner's First Report	2024-05-06	2024-11-06	
Approved	2024-11-11		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2024-11-11		APPROVED BY PROGRAM EX200M1
Advertised	2024-12-04		Vol.71 Issue 3658
Registration Pending	2025-02-24		
Registered	2025-02-24	2035-02-24	