

POP-TARTS CRUNCHY POPPERS — 2248319

Application number

2248319

Registration number

TMA1347429

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2023-03-28

Registered

2025-09-15

Registration Expiry Date

2035-09-15

Registered Owner

Kellanova
One Kellogg Square
Battle Creek, MI 49016
UNITED STATES OF
AMERICA

Agent

CYNTHIA D. MASON
1000 Innovation Drive, Suite
500
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Documents

[View documents](#)

Action History

Index headings

POP-TARTS CRUNCHY POPPERS

Goods (Nice class & Statement)

30	(1) Cereal-based snack foods; grain-based snack foods; pastries
30	(2) Fruit preserve filled pastries

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-12-12

DATE OF CHANGE / DATE DE CHANGEMENT: 2023-09-29

COMMENTS / COMMENTAIRES: FROM/DE: Kellogg Company

TO/A: Kellanova

Action	Action date	Due date	Comments
Filed	2023-03-28		
Created	2023-03-28		
Formalized	2023-03-28		
Pre-Assessment Letter Sent	2023-04-13		Goods or Services Not Acceptable
Amendment to Application	2023-12-12		Name/Nom
Search Recorded	2025-05-20		
Approved	2025-05-28		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-05-28		APPROVED BY PROGRAM EX200M1
Advertised	2025-06-25		Vol.72 Issue 3687
Registration Pending	2025-09-15		
Registered	2025-09-15	2035-09-15	