

SERTA FRESH COLLECTIVE — 2248420

Application number

2248420

Registration number

TMA1267336

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2023-03-29

Registered

2024-11-01

Registration Expiry Date

2034-11-01

Registered Owner

Serta, Inc.
2451 Industry Avenue
Doraville, GA 30360
UNITED STATES OF
AMERICA

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Address for Service

BERESKIN & PARR LLP/S.E.
N.C.R.L., S.R.L.

Index headings

SERTA FRESH COLLECTIVE

Goods (Nice class & Statement)

20	(1) Mattress toppers; mattresses; pillows
24	(2) Mattress protectors

Scotia Plaza
40 King Street West, 40th Floor
Toronto
ONTARIO M5H3Y2

Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2023-03-29		
Created	2023-03-29		
Formalized	2023-03-29		
Search Recorded	2024-07-12		
Approval Notice Sent	2024-07-22		APPROVED BY PROGRAM EX200M1
Approved	2024-07-22		APPROVED BY PROGRAM EX200M1
Advertised	2024-08-14		Vol.71 Issue 3642
Agent Name Changed	2024-09-27		
Agent Name Changed	2024-09-27		
Registration Pending	2024-11-01		
Registered	2024-11-01	2034-11-01	
Agent Changed	2026-04-21		Transferred From: 2502 To: 59