

Application number

2252986

International Registration Number

1725759

Type(s)

Design

Category

Trademark

CIPO Status

SEARCHED

TM5 status

LIVE/APPLICATION/ Under Examination



The trademark application has been accepted by the Office (has met the minimum filing requirements) and that this application has been assigned to an examiner.

Filed

2023-02-16

International Registration

2023-02-16

Applicant

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Documents

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Index headings

TESTERUP
TESTER UP

Vienna information (Code & Description)

24.17.20	Check signs
26.4.2	Rectangles
A 26.4.5	One quadrilateral
26.4.4	Other irregular parallelograms, trapezia and quadrilaterals, quadrilaterals containing one or more rounded corners
29.1.8	Black
29.1.1	Red, pink, orange
29.1.6	White, grey, silver

Colour claim

Black, red, white.

Goods (Nice class & Statement)

9 (1) Databases; software; software for providing online platforms for testing online; downloadable software; mobile apps; electronic publications, downloadable.

Services (Nice class & Statement)

35 (1) Affiliate marketing; consultancy services in the field of affiliate marketing; analysis of advertising response; advice in the field of business management and marketing; providing user reviews for commercial or advertising purposes; providing user rankings for commercial or advertising purposes; computerised business promotion; promotion services; brand strategy services; digital advertising services; digital marketing; direct marketing; analysis of advertising response and market research; referral marketing; market campaigns; development and implementation of marketing strategies for others; development of marketing strategies and concepts; development of promotional campaigns; development of advertising concepts; consumer profiling for commercial or marketing purposes; advertising analysis; dissemination of data relating to advertising; providing business marketing information; evaluating the impact of advertising on audiences; providing assistance in the field of product commercialization; advertising services provided via the internet; brand positioning services; marketing; market prospecting; online advertising; collection of information relating to advertising; brand testing; promoting the goods and services of others; mediation of advertising; compilation of statistics relating to advertising; consulting services in the field of internet marketing; consultations relating to business advertising; advertising and marketing consultancy; marketing studies;

- provision of market research information; marketing research and analysis; providing market research statistics; advisory services relating to market research; collection of information relating to market research; opinion polling; design of public opinion surveys.
- 36 (2) Financial services; financial services in relation to the analysis and evaluation of marketing campaigns; payment services provided through a web site, paypal or bank account; electronic payment services; online payment services relating to the analysis and evaluation of marketing campaigns.
- 38 (3) Providing of access to internet platforms for testing online.
- 42 (4) Programming of software for market research purposes; software as a service [saas]; software design and development; scientific research and analysis; consultancy in the field of scientific research; quality assessment; product quality evaluation; evaluation of product design; analysis and evaluation of product design; analysis and evaluation of product development; product testing; hosting electronic memory space on the internet for advertising goods and services; providing online platforms for testing online.

Claims

Priority Filing Date: August 23, 2022, Country or Office: EUIPO (EU), Application No. 018750437 in association with the same kind of goods and in association with the same kind of services

Action History

Action	Action date	Due date	Comments
Filed	2023-02-16		Registration
International Registration	2023-02-16	2033-02-16	
Created	2023-04-19		
Formalized	2023-04-19		
Designation Notification - Madrid Protocol	2023-04-20	2024-10-20	
Notification of Possible Opposition Sent	2024-02-20		
Search Recorded	2024-07-18		
Examiner's First Report	2024-07-18	2025-01-18	
Total Provisional Refusal	2024-07-18	2025-01-18	
Agent Changed	2024-11-04		From/De: To/A: 7112
Correspondence Created	2025-04-09	2025-10-09	
Correspondence Created	2025-10-16	2026-04-16	