

Application number

2253549

Registration number

TMA1272914

Type(s)

Design

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2023-04-21

Registered

2024-11-29

Registration Expiry Date

2034-11-29

Registered Owner

PepsiCo Canada ULC,
sometimes trading as Quaker
Oats
2095 Matheson Boulevard East
Mississauga
ONTARIO L4W0G2

Agent

SMART & BIGGAR LP
Scotia Plaza, 40 King Street
West
40th Floor
Toronto
ONTARIO M5H3Y2

Address for Service

Index headings

PEARL MILLING COMPANY SINCE 1889

Vienna information (Code & Description)

7.1.13	Windmills or water mills
1.15.21	Bubbles, frothy masses -- Note: Including speech bubbles.
7.1.8	Houses, skyscrapers
A 7.1.12	Urban houses, skyscrapers
7.1.24	Dwellings or buildings stylized
1.15.11	Clouds, fog, vapor, smoke
15.7.9	Other wheels, with or without spokes -- Note: Not including tyred wheels and vehicle wheels mounted on axles (18.1.21).
A 15.7.21	Wheels or bearings with other figurative elements
26.4.2	Rectangles
A 26.4.5	One quadrilateral
A 26.4.13	Quadrilaterals containing representations of heavenly bodies or natural phenomena
A 26.4.16	Quadrilaterals containing other figurative elements
A 26.4.17	Quadrilaterals containing one or more numerals
29.1.1	Red, pink, orange
29.1.2	Yellow, gold
29.1.6	White, grey, silver

Colour claim

Colour is claimed as a feature of the trademark. The mark consists of the words "SINCE 1889 PEARL MILLING COMPANY" with an image of a dark red building next to a taller pink building containing three dark red windows with a yellow water mill and yellow water waves sitting in front of it. The yellow coloured stylized word "SINCE" is to the left of the image and the yellow stylized number "1889" is to the right of the image. Below this image are the white stylized words "PEARL MILLING" located above the white stylized word "COMPANY", all on a red background.

Goods (Nice class & Statement)

30	(1) Pancakes, pancake mix and pancake syrup
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Documents

[View documents](#)

Action History

Action	Action date	Due date	Comments
Filed	2023-04-21		
Created	2023-04-21		
Formalized	2023-04-21		
Search Recorded	2024-08-07		
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Approved	2024-08-15		APPROVED BY PROGRAM EX200M1
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