

SNACK O'CLOCK — 2254408

Application number

2254408

Registration number

TMA1391315

Type(s)

Standard Characters

Category

Trademark

CIPO Status

REGISTERED

TM5 status

LIVE/REGISTRATION/Issued
and Active



The trademark application has
been registered with the Office.

Filed

2023-04-26

Registered

2026-03-04

Registration Expiry Date

2036-03-04

Registered Owner

Kellanova
ONE KELLOGG SQUARE
BATTLE CREEK, MI 49016
UNITED STATES OF
AMERICA

Agent

CYNTHIA D. MASON
1000 Innovation Drive, Suite
500
Kanata
ONTARIO K2K3E7

Documents

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Action History

Index headings

SNACK O'CLOCK

Goods (Nice class & Statement)

- 29 (1) Fruit-based snack food and snack bars; fruit juice-based snack food, namely dried fruit snacks and dehydrated fruit snacks; legume-based snack foods and snack bars; hemp-based snack foods and snack bars; seed-based snack foods and snack bars; nut-based snack foods and snack bars; vegetable based snack foods and snack bars; potato based snack foods; potato crisps; potato chips; vegetable crisps; dried fruits and vegetables; cheese based snack foods; trail mix consisting primarily of dried vegetables, nuts, seeds and dried fruit
- 30 (2) Ready to eat breakfast cereals processed breakfast cereals; breakfast cereals; cereal flour cereal-based snack foods; cereal-based bars; cereal based confectionery bars; marshmallow bars; wheat-based snack foods; grain-based snack foods; crackers; corn-based snack foods; snack mix consisting primarily of crackers, pretzels and popped popcorn

Recordals (known also as Footnotes)

CHANGE IN TITLE / CHANGEMENT EN TITRE:

TYPE OF CHANGE / GENRE DE CHANGEMENT: Name / Nom

DATE REGISTERED / DATE DE L'ENREGISTREMENT: 2023-12-12

DATE OF CHANGE / DATE DE CHANGEMENT: 2023-09-29

COMMENTS / COMMENTAIRES: FROM/DE: KELLOGG COMPANY
TO/A: Kellanova

Action	Action date	Due date	Comments
Filed	2023-04-26		
Created	2023-04-26		
Formalized	2023-04-26		
Pre-Assessment Letter Sent	2023-05-11		Goods or Services Not Acceptable
Amendment to Application	2023-12-12		Name/Nom
Search Recorded	2025-05-20		
Examiner's First Report	2025-05-20	2025-11-20	
Approved	2025-10-06		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-10-06		APPROVED BY PROGRAM EX200M1
Advertised	2025-12-17		Vol.72 Issue 3712
Registration Pending	2026-03-04		
Registered	2026-03-04	2036-03-04	