

**Application number**

2255075

**Registration number**

TMA1347605

**Type(s)**

Design

**Category**

Trademark

**CIPO Status**

REGISTERED

**TM5 status**

LIVE/REGISTRATION/Issued  
and Active



The trademark application has  
been registered with the Office.

**Filed**

2023-04-28

**Registered**

2025-09-15

**Registration Expiry Date**

2035-09-15

**Registered Owner**

Blazesoft Ltd.  
1959 Upper Water Street, 900  
Halifax  
NOVA SCOTIA B3J3N2

**Agent**

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ROBIC IP AGENCY LP  
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Montréal  
QUÉBEC H3B1S6

**Documents**

[View documents](#)

**Index headings**

OMG CASINO!  
OH MY GOD

**Vienna information (Code & Description)**

24.17.1 Punctuation marks  
A 24.17.4 Exclamation marks, question marks

**Goods (Nice class & Statement)**

9 (1) Computer software for playing online electronic games; downloadable computer programs for accruing, tracking and redeeming points in casino players rewards programs; Downloadable computer software in the nature of a mobile application for use on mobile phones, tablet computers, computer terminals, self-service interactive kiosks, and handheld electronic devices for use in accessing websites where users can gamble and place bets.

**Services (Nice class & Statement)**

35 (1) Providing incentive award programs through issuance of loyalty points and gift cards.  
41 (2) Online gaming services in the nature of casino-style gaming; Providing online casino-style gaming services featuring a players rewards program; Arranging of contests featuring casino-style gaming; Entertainment services, namely, providing online casino-style games and games of chance; Entertainment services, namely, online casino-style gaming.  
42 (3) Non-downloadable computer programs for accruing, tracking and redeeming points in casino-style players rewards programs.

**Claims**

Priority Filing Date: April 26, 2023, Country or Office: UNITED STATES OF AMERICA, Application No. 97-908,968 in association with the same kind of goods and in association with the same kind of services

**Action History**

| Action                     | Action date | Due date   | Comments                         |
|----------------------------|-------------|------------|----------------------------------|
| Filed                      | 2023-04-28  |            |                                  |
| Created                    | 2023-04-28  |            |                                  |
| Formalized                 | 2023-04-28  |            |                                  |
| Pre-Assessment Letter Sent | 2023-05-11  |            | Goods or Services Not Acceptable |
| Agent Name Changed         | 2023-12-15  |            |                                  |
| Search Recorded            | 2025-05-22  |            |                                  |
| Approved                   | 2025-05-30  |            | APPROVED BY PROGRAM EX200M1      |
| Approval Notice Sent       | 2025-05-30  |            | APPROVED BY PROGRAM EX200M1      |
| Advertised                 | 2025-06-25  |            | Vol.72 Issue 3687                |
| Registration Pending       | 2025-09-15  |            |                                  |
| Registered                 | 2025-09-15  | 2035-09-15 |                                  |