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2259858

Registration number
TMA1347646

International Registration Number
1731684

Type(s)
Design

Category
Trademark

CIPO Status
REGISTERED

TM5 status
LIVE/REGISTRATION/Issued and Active



The trademark application has been registered with the Office.

Filed
2023-03-01

International Registration
2023-03-01

Registered
2025-09-15

Registration Expiry Date
2033-03-01

Registered Owner
SHENZHEN BASEUS
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Trademark description

The trademark consists of stylized wording baseus.

Index headings

BASEUS

Goods (Nice class & Statement)

- 7 (1) Vacuum cleaners for household purposes; suction nozzles for vacuum cleaners; electric window cleaners; steam mops, electric, for household purposes; electric carpet sweeper powered by rechargeable batteries; electric cordless sweepers, namely, robotic floor sweepers; floor scrubbing machines; shoe polishers, electric; washing machines [laundry]; electric floor washing machines; brushes for vacuum cleaners; sewing machines; whisks, electric, for household purposes; electric machines for washing kitchen utensils; dishwashers for household purposes; meat cutting machines for household purposes; meat mincers, electric; electric food blenders for household purposes; food blenders, electric; food waste disposals [garbage disposals]; electric vacuum food sealers for household purposes; milling machines; compressed air pumps; car washing machines; electric parquet wax-polishers.
- 9 (2) Computer display monitors; computer network adapters; computer mouse; computer keyboards; bags adapted for laptops; electronic pens [visual display units]; electronic card readers; protective films adapted for computer screens; smartwatches [data processing apparatus]; smartglasses [data processing apparatus]; capacitive pens for touchscreen devices; USB flash drives; computer styluses; heat sinks for use in central processing units [processors]; computer parallel ports; chronographs [time recording apparatus]; facial recognition cameras; facial recognition scanners; bathroom scales; measuring rulers; digital signs; in-car telephone handset cradles; stands adapted for tablet computers; holders adapted for mobile telephones; microphone stands; smart home hubs; cases for smartphones; protective films adapted for smartphones; protective cases for smartphones; global positioning system (GPS) consisting of computers, computer software, transmitters, receivers, and network interface devices; wearable activity trackers; dashboard cameras; selfie sticks for mobile phones; transponders; cabinets for loudspeakers; earphones; ear pads for headphones; microphones; portable media players being radio players; musical instrument digital interface controllers being audio interfaces; security surveillance robots; lanyards for cell phones; digital cameras; audio digital converters; cameras [photography]; selfie ring lights for smartphones; flash lamps for smartphones; mini beam projectors; smartphone screen magnifiers; dust measuring

Agent

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Documents

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- apparatus; alcohol breath testing units; optical scanners; data cables; audio cables; USB cables; power adapters for computers; electric sockets; power strips; adapter plugs; voltage stabilizers; power inverters; USB dongles being wireless network adapters; infrared thermometers, not for medical purposes; remote control transmitters; remote control receivers; home remote controls, namely, remote controls for televisions and for air-conditioning apparatus; low voltage power supply; fire extinguishers; protection devices for personal use against accidents, namely, clothing for protection against accidents, gloves for protection against accidents; theft prevention installations, electric, namely, theft alarms; 3D spectacles; lithium batteries; general purpose consumer household batteries; power banks; charging stations for electric vehicles; chargers for general purpose batteries; chargers for electric accumulators; electric car charging piles; audio and video converters, namely, cable television converters, television converters; video screens;
- 12 (3) Automotive vehicles, namely electric vehicles; cigar lighters for automobiles; convex blind spot mirrors for automobiles; sun-blinds adapted for automobiles; self-balancing scooters; pumps for bicycles; pumps for bicycle tyres; pushchairs; tyres for vehicle wheels; repair outfits for inner tubes; civilian drones; air pumps for automobiles; upholstery for automobiles; ashtrays for automobiles; rescue boats.

Services (Nice class & Statement)

- 35 (1) Advertising agencies; outsourcing services in the field of business operations; commercial administration of the licensing of the goods and services of others; sales promotions for others by means of website information and public relations campaigns; procurement services for others relating to office requisites; business management and organization consultancy; import-export agency services; provision of an online marketplace for buyers and sellers of goods and services; business management assistance; arranging and conducting electrical trade fairs and trade show exhibitions; search engine optimisation for sales promotion; presentation of goods on communication media, for retail purposes, namely, organization and conducting of product presentations; providing business information in the fields of marketing and business via a website; systemization of information into computer databases; web site traffic optimisation; updating and maintenance of data in computer databases; rental of vending machines; rental of sales stands; financial auditing; indexing of documents for others for commercial and advertising purposes; web indexing for commercial or advertising purposes; data search in computer files for others in the field of energy; personnel management consultancy; retail services for pharmaceutical, veterinary and sanitary preparations and medical supplies.

Action History

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Action	Action date	Due date	Comments
Filed	2023-03-01		Registration
International Registration	2023-03-01	2033-03-01	
Created	2023-05-24		
Formalized	2023-05-24		
Designation Notification - Madrid Protocol	2023-05-25	2024-11-25	
Notification of Possible Opposition Sent	2024-03-25		
Search Recorded	2024-08-20		
Examiner's First Report	2024-08-20	2025-02-20	
Total Provisional Refusal	2024-08-20	2025-02-20	
Agent Changed	2024-11-18		From/De: To/A: 15416
Approved	2025-05-14		APPROVED BY PROGRAM EX200M1
Approval Notice Sent	2025-05-14		APPROVED BY PROGRAM EX200M1
Advertised	2025-06-25		Vol.72 Issue 3687
Opposition Start Date Notice Sent	2025-06-25		Requested on 2025/06/25 00:30:08 in program jr500m1
Registration Pending	2025-09-15		
Registered	2025-09-15		
Statement of Grant of Protection Sent (following a Provisional Refusal)	2025-09-15		